

**ULTIMATE REACH
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IN
HIGH GROWTH
CITIES
OF
INDIA**

**ACE
REFLECT**

**WORLD'S LARGEST ROADSHOW
OF ARCHITECTURE,
BUILDING MATERIALS
& DESIGN**

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EVENT ORGANISED BY:
ABEC

ABEC Exhibitions & Conferences Pvt. Ltd. 530, Laxmi Plaza, Laxmi Industrial Estate,
New Link Road, Andheri West, Mumbai - 400 053. INDIA. | +91 22 4286 3900

🌐 www.etacotech.com 📱 [acetechexhibitionofficial](https://www.facebook.com/acetechexhibitionofficial) 📧 @The_AceTech

📍 [acetechexhibition](https://www.instagram.com/acetechexhibition) 📍 ACETECH EXHIBITION

**NOW ACE REFLECT IS FOR 3 DAYS
IN MOST POWERFUL CITIES OF INDIA**

ACE REFLECT resolves to multiply the legacy of **ACETECH**, Asia's finest and largest **B2B networking platform** for the **Architecture, Design and Building Material industry**.

ACE REFLECT brings exclusivity closer to you, with **minimum investment and maximum returns**. The impeccably curated **one stop solution** for **Trade Fairs**, scheduled in evolving cities across the country, will create wide-ranging opportunities for brands to successfully penetrate untapped markets, network with seasoned industry professionals, build prospective market alliances and enjoy maximum brand visibility.

ACE REFLECT celebrates excellence like never before!

**BRINGING THE
LOCAL ARCHITECTS,
INTERIOR DESIGNERS
AND DEVELOPERS
CLOSER TO YOU!**

20,000
Regional Trade
Visitors

250 +
Exhibitors

20,000
sq.mtrs. area



**3 DAYS EXHIBITION
AT EVERY CITY**

VIJAYAWADA
1 - 3 MARCH 2024
SS Convention

KOLKATA
15 - 17 MARCH 2024
Netaji Indoor Stadium

PUNE
19 - 21 APRIL 2024
Agriculture
College Ground

CHENNAI
17 - 19 MAY 2024
Chennai Trade
Center

AHMEDABAD
7 - 9 JUNE 2024
Gujarat University Exhibition
& Convocation Centre

INDORE
28 - 30 JUNE 2024
Brilliant Convention
Center

RAIPUR
26 - 28 JULY 2024
Hotel Babylon
International Royal Court

JAIPUR
9 - 11 AUG. 2024
Jaipur Exhibition &
Convention Centre (JECC)

COIMBATORE
**30 - 31 AUG. 2024
& 1 SEPT. 2024**
Coddissia Trade Fair
Complex

SURAT
7 - 9 FEB. 2025
Pt. Deendayal
Indoor Stadium

GOA
21 - 23 FEB. 2025
Dr. Shyama Prasad Mukherjee
Indoor Stadium

VIJAYAWADA
7 - 9 MARCH 2025
SS Convention

KOLKATA
21 - 23 MARCH 2025
Netaji Indoor Stadium

ACE REFLECT - ANY CITY ANY SIZE
₹ 9500 PER SQ.MTR. + TAXES
FIXED RATE GUARANTEED





WORDS FROM
INDIA'S
HIGHEST PEDESTAL

SHRI NARENDRA MODI

Hon'ble Prime Minister of India

"**ACE REFLECT**, an initiative by **ACETECH** will provide a good platform to all the **stakeholders** of the **construction industry** for learning and sharing their experience and expertise."

Infrastructure, the sunrise industry is developing at a very fast pace in India. **Architecture, Building Materials & Design** are the most sought after business across segments.

ACE REFLECT, an initiative of **ACETECH** is a platform which acts as a testament to our commitment to fostering a developing landscape where creativity and ingenuity converge.

Our country's march toward development extends far beyond the bustling metropolitan skylines. It's about bringing the world of architecture and design closer to every corner, every tier of our diverse nation and **ACE REFLECT** does just that. It ignites aspirations, sparks collaborations, and paves pathways for the **tier 2** and **tier 3 cities** to partake in our **country's transformative journey**.

From the furnishings that adorn our homes to the lighting that illuminates our spaces, every element tells a story of our commitment to progress. In this dynamic landscape, **ACE REFLECT** is the platform where big decisions are made, and where the future of our nation's infrastructure takes shape.

**NOW YOU HAVE A VIRTUAL BUDDY
TO ACCESS & MAKE YOUR
TRANSACTION ON THE GO**



20 HIGHPOINTS TO EXHIBIT IN THE 3RD EDITION OF ACE REFLECT



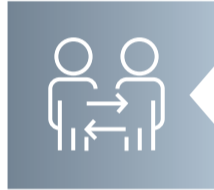
MARKET EXPANSION

Ace Reflect provides a unique opportunity to tap into the untapped markets of 11 tier 2 & 3 cities, fostering regional business growth.



REGIONAL CONNECTIVITY

Exhibiting at Ace Reflect allows direct engagement with diverse regional audiences, strengthening connections with local communities and businesses.



GOVERNMENT ALIGNMENT

Align your brand with the vision of PM Narendra Modi for building a better India, showcasing commitment to national development goals.



STRATEGIC PENETRATION

Ace Reflect strategically positions exhibitors to penetrate diverse regional markets, enhancing market reach and brand visibility.



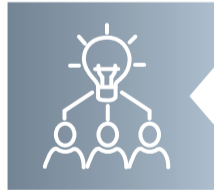
DIVERSITY IN AUDIENCES

Reach a wide array of consumers, builders, architects, and stakeholders from different cultural backgrounds, expanding your customer base.



INNOVATION SHOWCASE

Highlight your company's innovative solutions tailored for the unique challenges and opportunities in tier 2 and 3 cities.



KNOWLEDGE EXCHANGE

Participate in knowledge-sharing sessions, gaining insights into regional market dynamics and consumer preferences.



CONTRIBUTING TO #aobanayebehtarbharat

Align your brand with the larger goal of building a better India, contributing to the nation's economic development as emphasized by PM Modi.



NETWORKING OPPORTUNITIES

Access exclusive networking opportunities with local businesses, government officials, and industry leaders in each participating city.



COLLABORATIVE INITIATIVES

Explore collaborative initiatives with local distributors, retailers, and potential clients, fostering long-term business relationships.



BRAND RECOGNITION

Leverage Ace Reflect's widespread media coverage to enhance brand recognition across diverse geographies.



REGIONAL INSIGHTS

Gain firsthand insights into regional challenges and opportunities, enabling better-informed business decisions.



EXPOSURE TO EMERGING TRENDS

Stay ahead in the industry by being exposed to emerging trends and innovations in architecture and building materials tailored to regional needs.



COST-EFFECTIVE MARKETING

Ace Reflect offers a cost-effective way to reach diverse markets, compared to individualized campaigns in each city.



INCLUSIVE DEVELOPMENT

Contribute to inclusive development by participating in events that prioritize the growth of tier 2 and 3 cities.



ADAPTABILITY

Demonstrate adaptability by customizing your products and services to cater to the specific demands of each regional market.



PUBLIC-PRIVATE PARTNERSHIPS

Explore opportunities for public-private partnerships by engaging with local government bodies and authorities during Ace Reflect.



SUSTAINABLE PRACTICES

Showcase commitment to sustainability by featuring eco-friendly products and solutions tailored to the specific needs of regional markets.



COMPREHENSIVE INDUSTRY EXPOSURE

Ace Reflect ensures comprehensive exposure to the architecture, building materials, & design industry across various regional landscapes.



BRAND DIFFERENTIATION

Stand out from competitors by being part of a series that focuses on both metro and non-metro markets, showcasing the versatility of your brand.



VIJAYAWADA

1.2.3 MAR. 2024
SS CONVENTION

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, 1 Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



KOLKATA

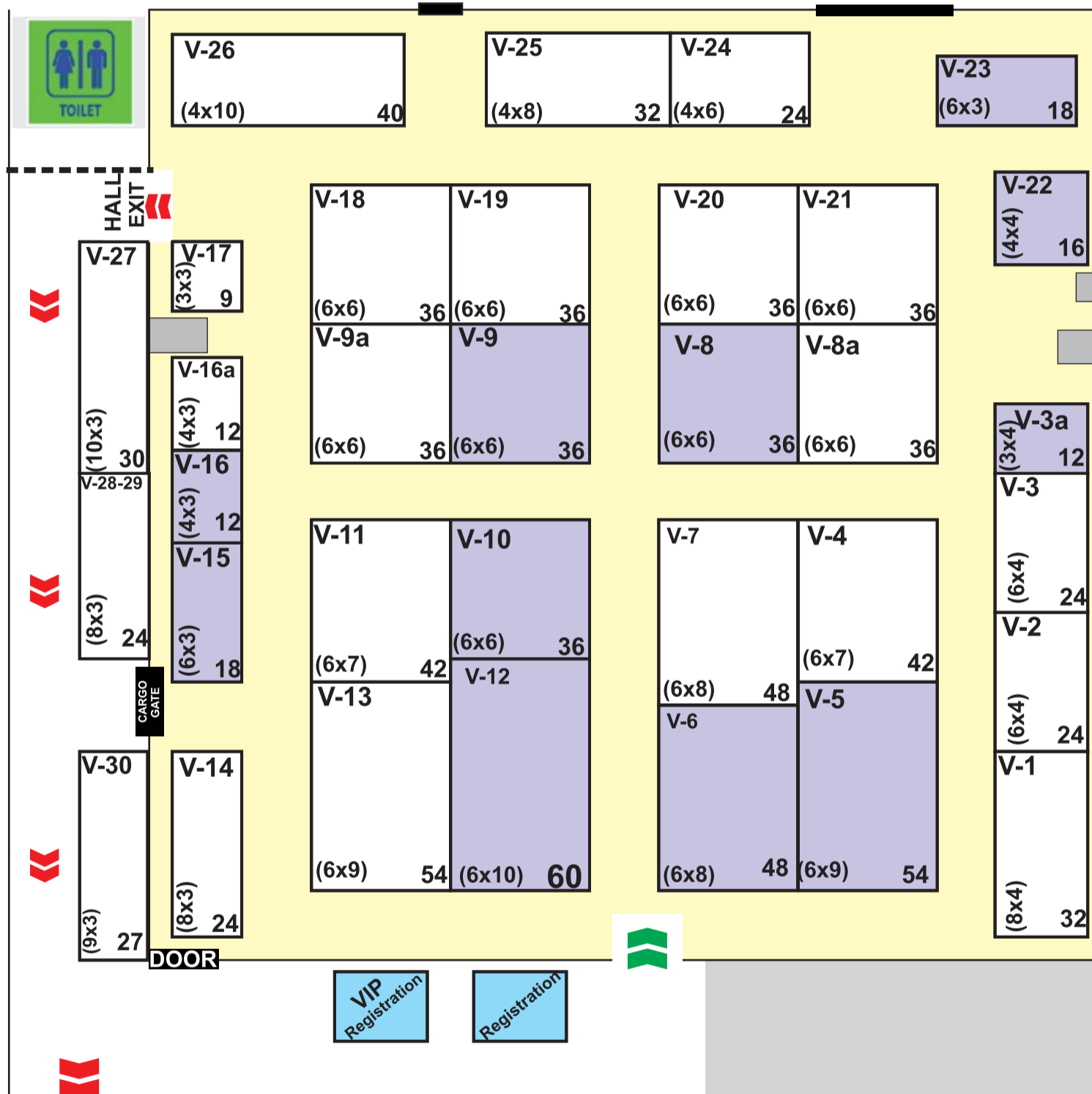
15.16.17 MAR. 2024
NETAJI INDOOR STADIUM

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Grid Measurement: 1 Cubical = 1 SQM

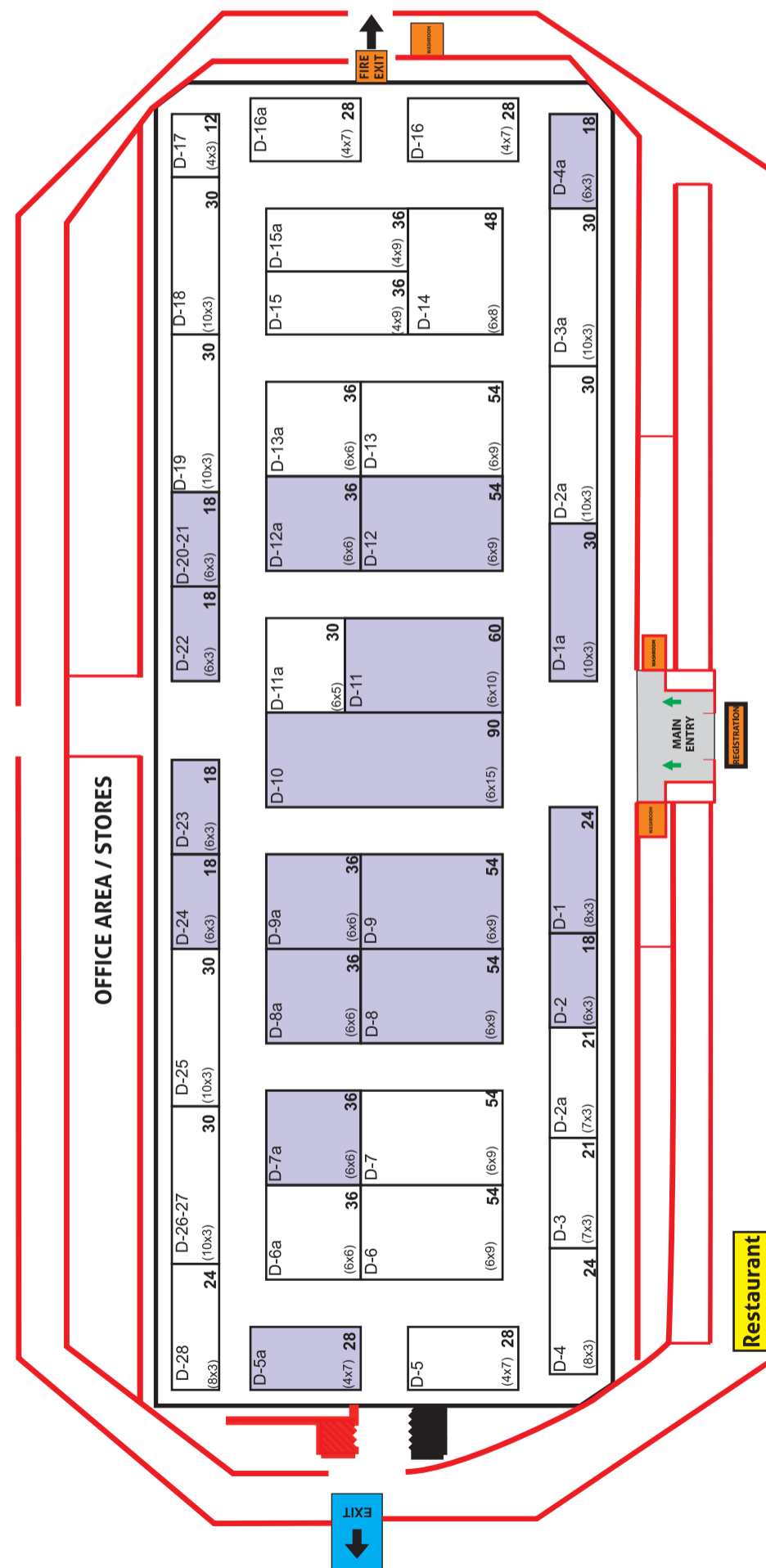


◀ Indicates Sold Booths ◻ Indicates Available Booths

Booth Height: Upto 10ft.

Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft.



◻ Indicates Sold Booths
◻ Indicates Available Booths

PUNE

19.20.21 APRIL 2024
AGRICULTURE COLLEGE GROUND

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



CHENNAI

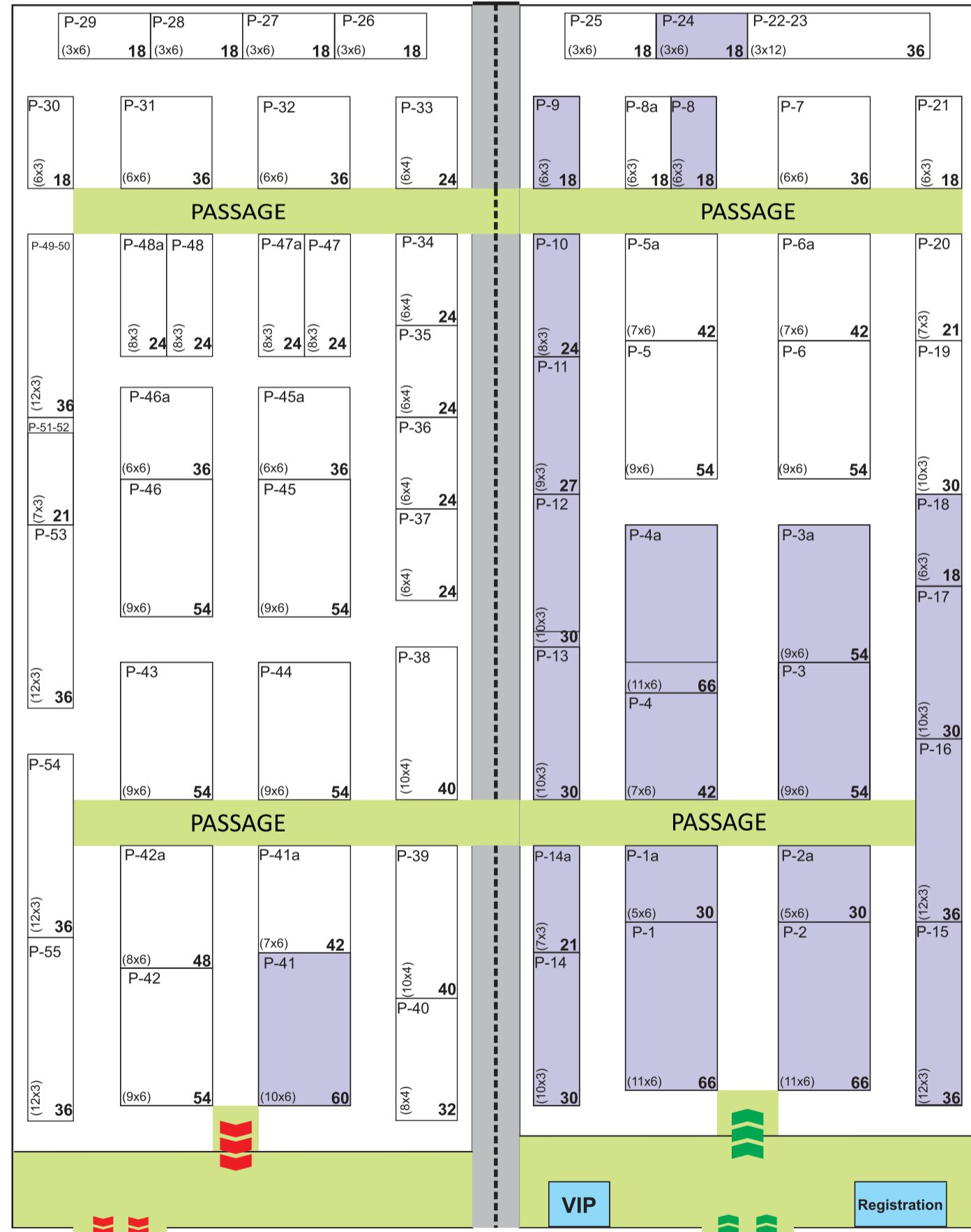
17.18.19 MAY 2024
CHENNAI TRADE CENTER

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



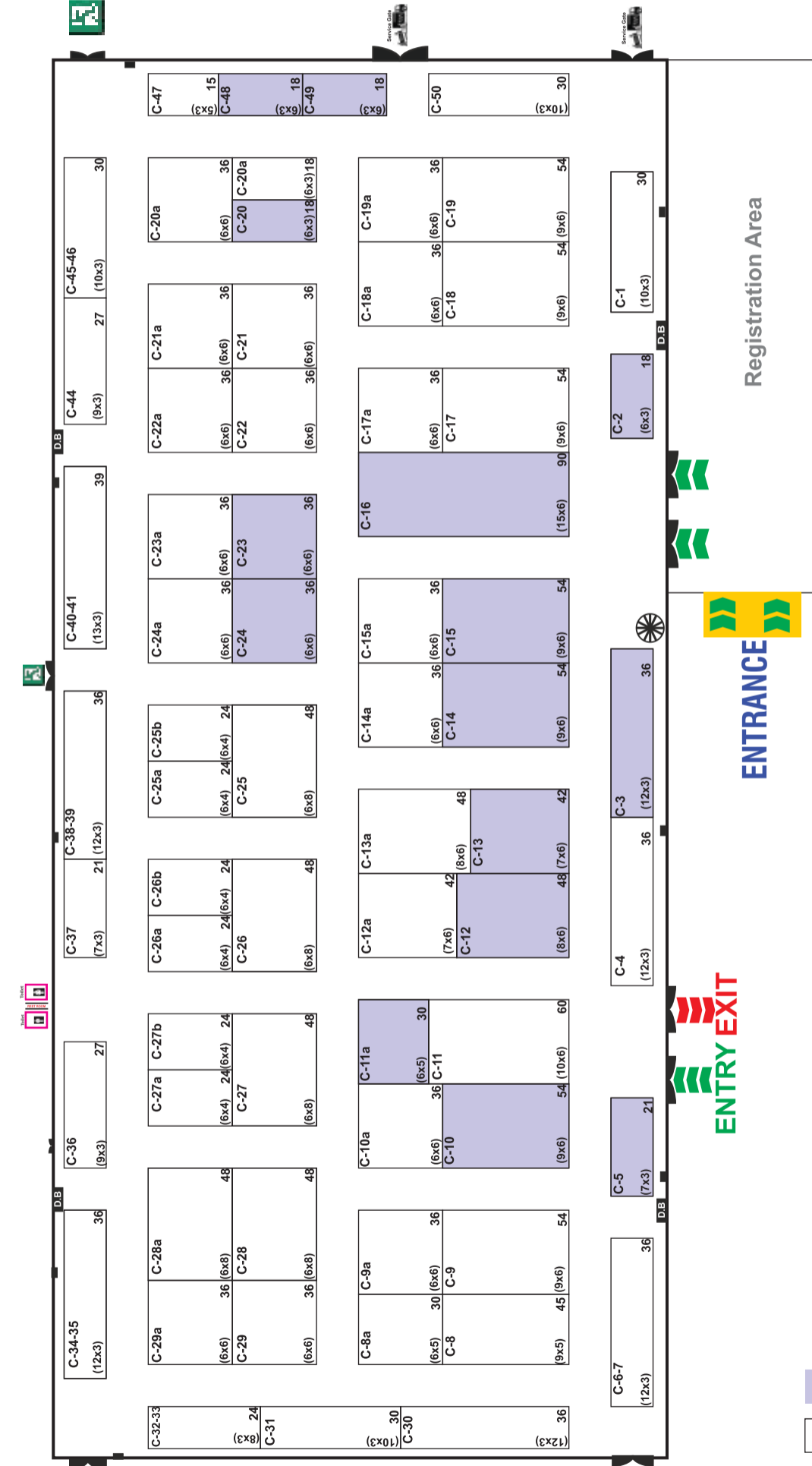
Grid Measurement: 1 Cubical = 1 SQM



← Indicates Sold Booths
 ← Indicates Available Booths

Booth Height: Upto 10ft.
 Sellable Area: 2263 SQM

Grid Measurement: 1 Cubical = 1 SQM



Booth Height: Upto 10ft.
 Sellable Area: 2445 SQM

← Indicates Sold Booths
 ← Indicates Available Booths

AHMEDABAD

7.8.9 JUNE 2024
GUJARAT UNIVERSITY EXHIBITION & CONVOCAATION CENTRE

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes

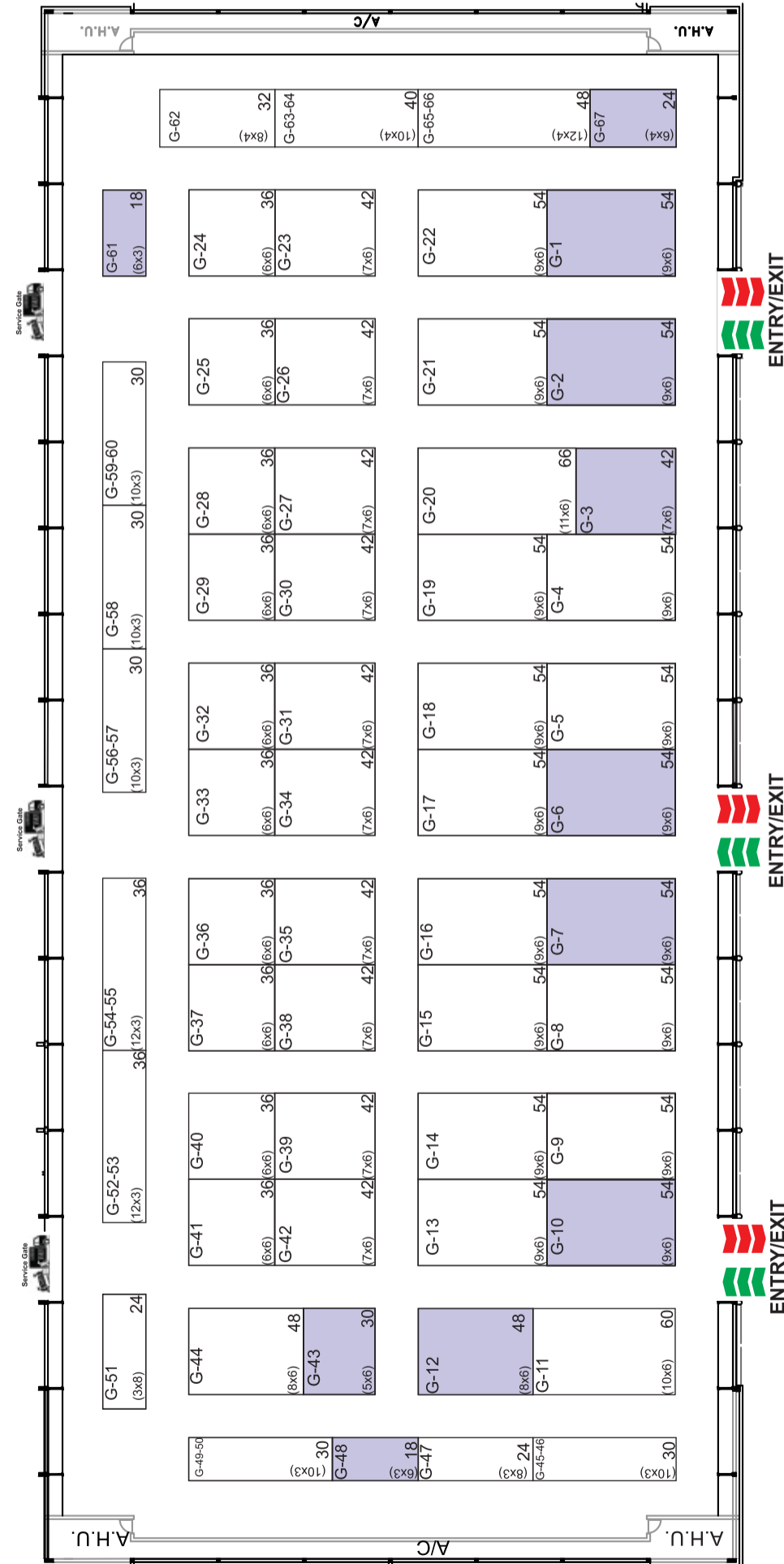


INDORE

28.29.30 JUNE 2024
BRILLIANT CONVENTION CENTER

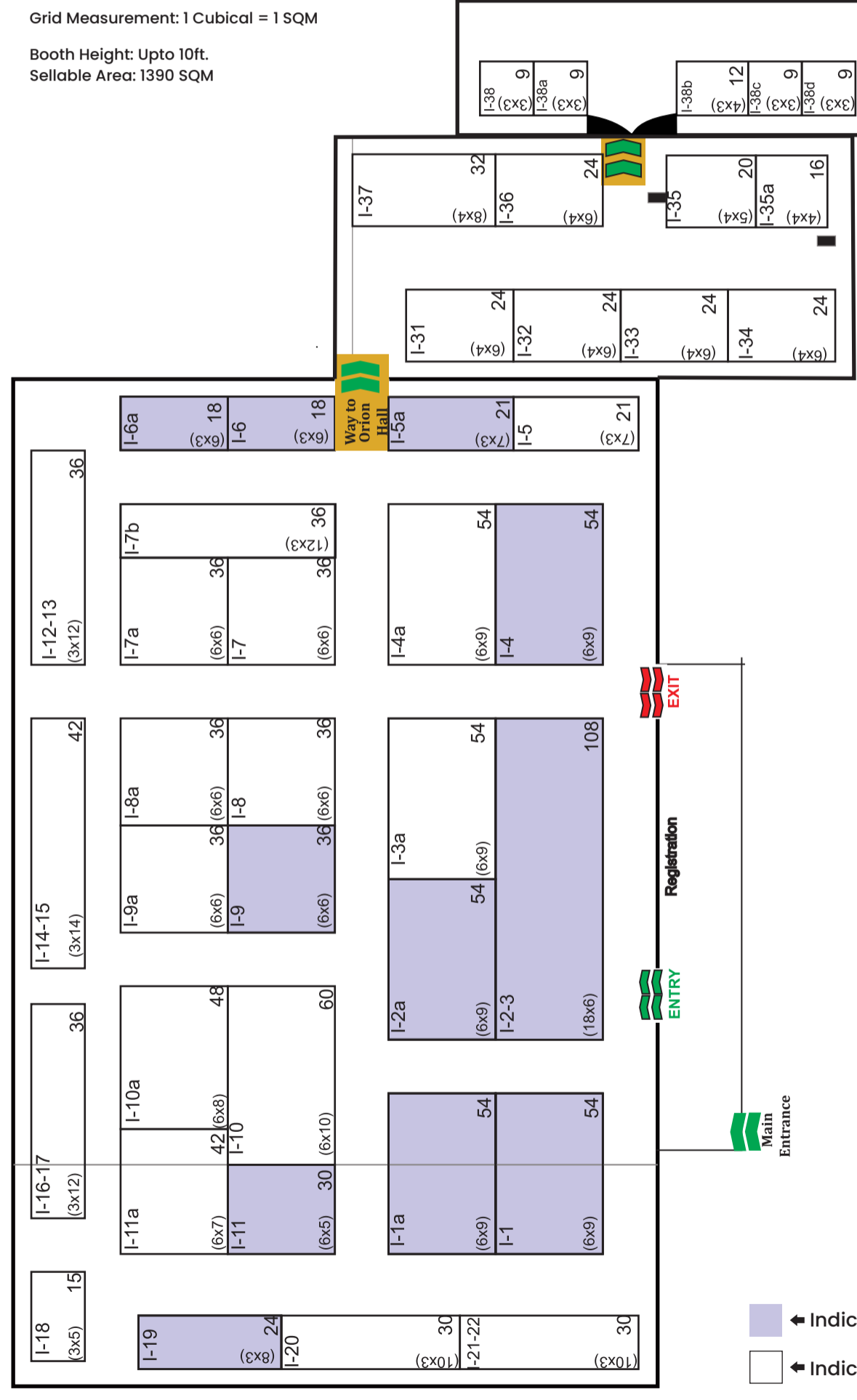
OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Grid Measurement: 1 Cubical = 1 SQM
 Booth Height: Upto 10ft.
 Sellable Area: 2499 SQM

█ Indicates Sold Booths
 □ Indicates Available Booths



Grid Measurement: 1 Cubical = 1 SQM
 Booth Height: Upto 10ft.
 Sellable Area: 1390 SQM

█ Indicates Sold Booths
 □ Indicates Available Booths

COIMBATORE

**30. 31 AUG.
& 1 SEPT. 2024**
CODDISSIA TRADE FAIR COMPLEX

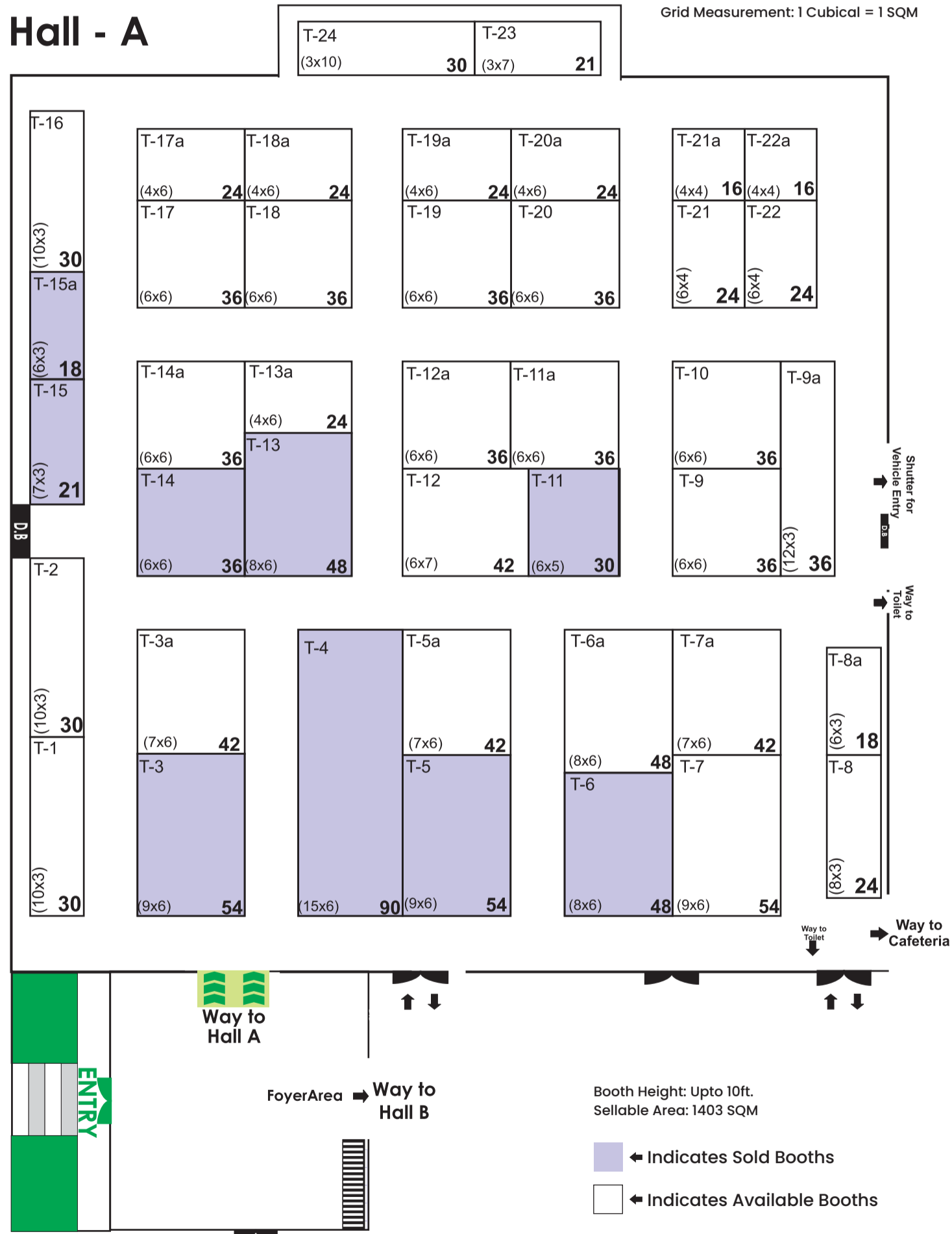
OCTONORM STAND AMENITIES

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Hall - A

Grid Measurement: 1 Cubical = 1 SQM



SURAT

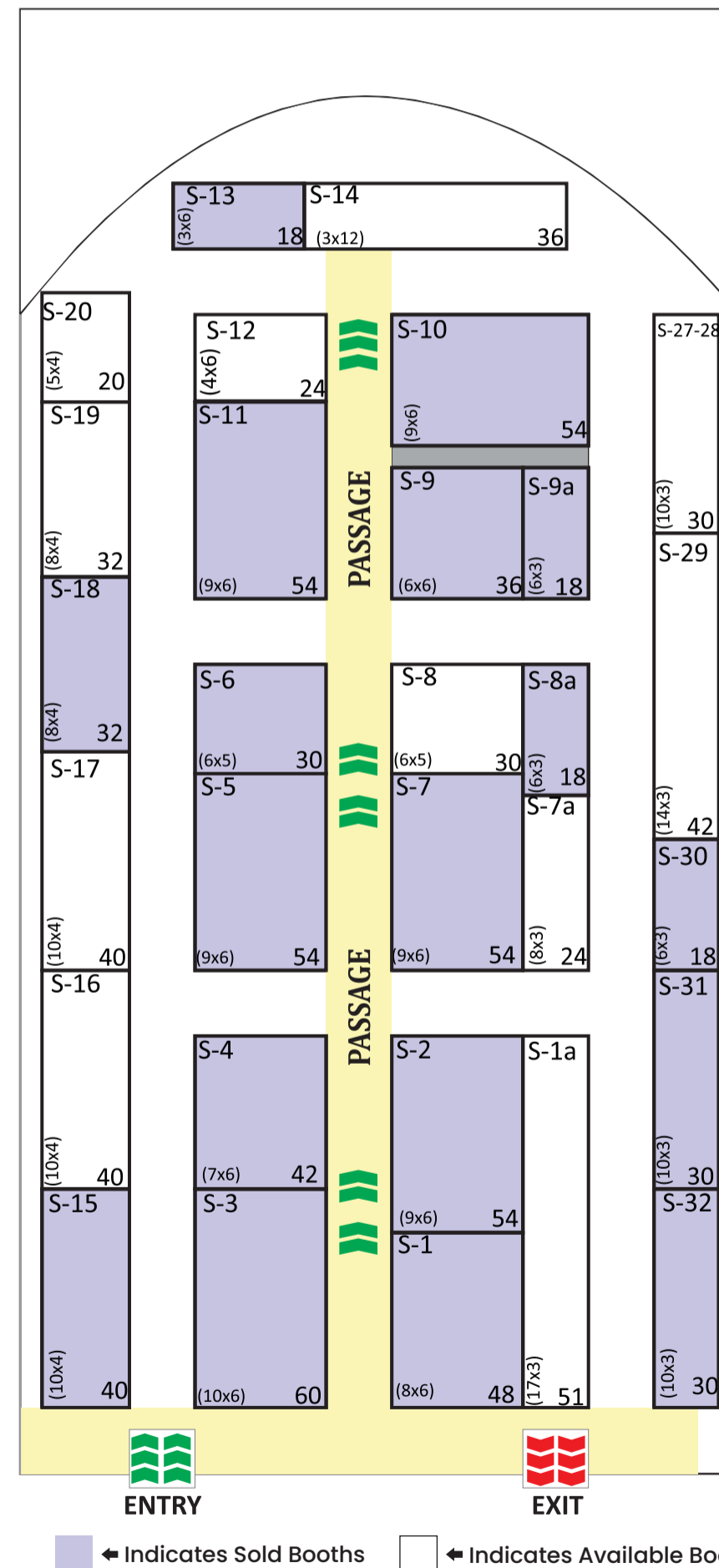
7. 8. 9 FEB. 2025
PT. DEENDAYAL INDOOR STADIUM

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Grid Measurement: 1 Cubical = 1 SQM



RAIPUR

26 . 27 . 28 JULY 2024

HOTEL BABYLON INTERNATIONAL ROYAL COURT

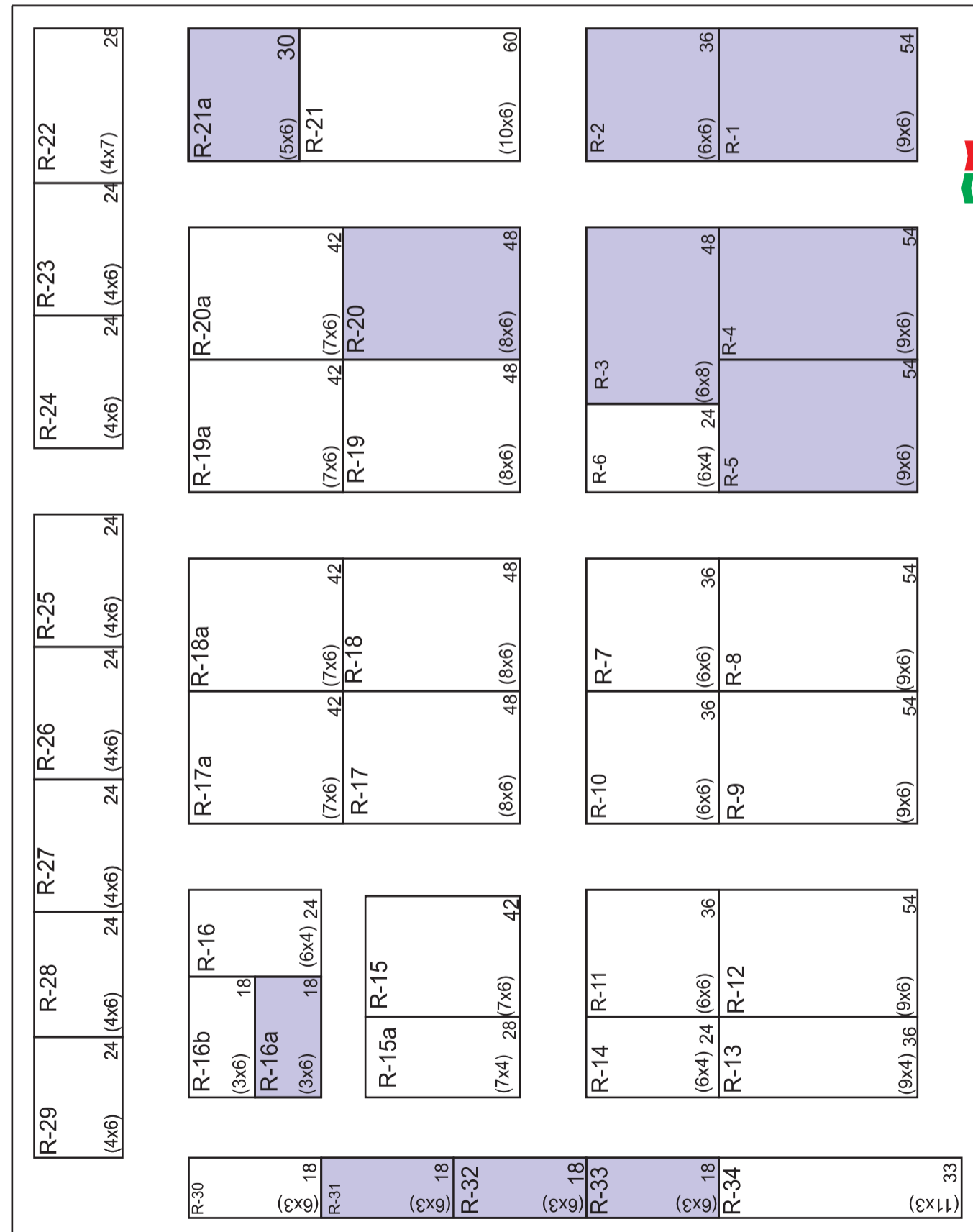
OCTONORM STAND AMENITIES

- Company Fascia Name
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- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft.
Sellable Area: 1481 SQM



JAIPUR

9 . 10 . 11 AUG. 2024

JAIPUR EXHIBITION & CONVENTION CENTRE | JECC

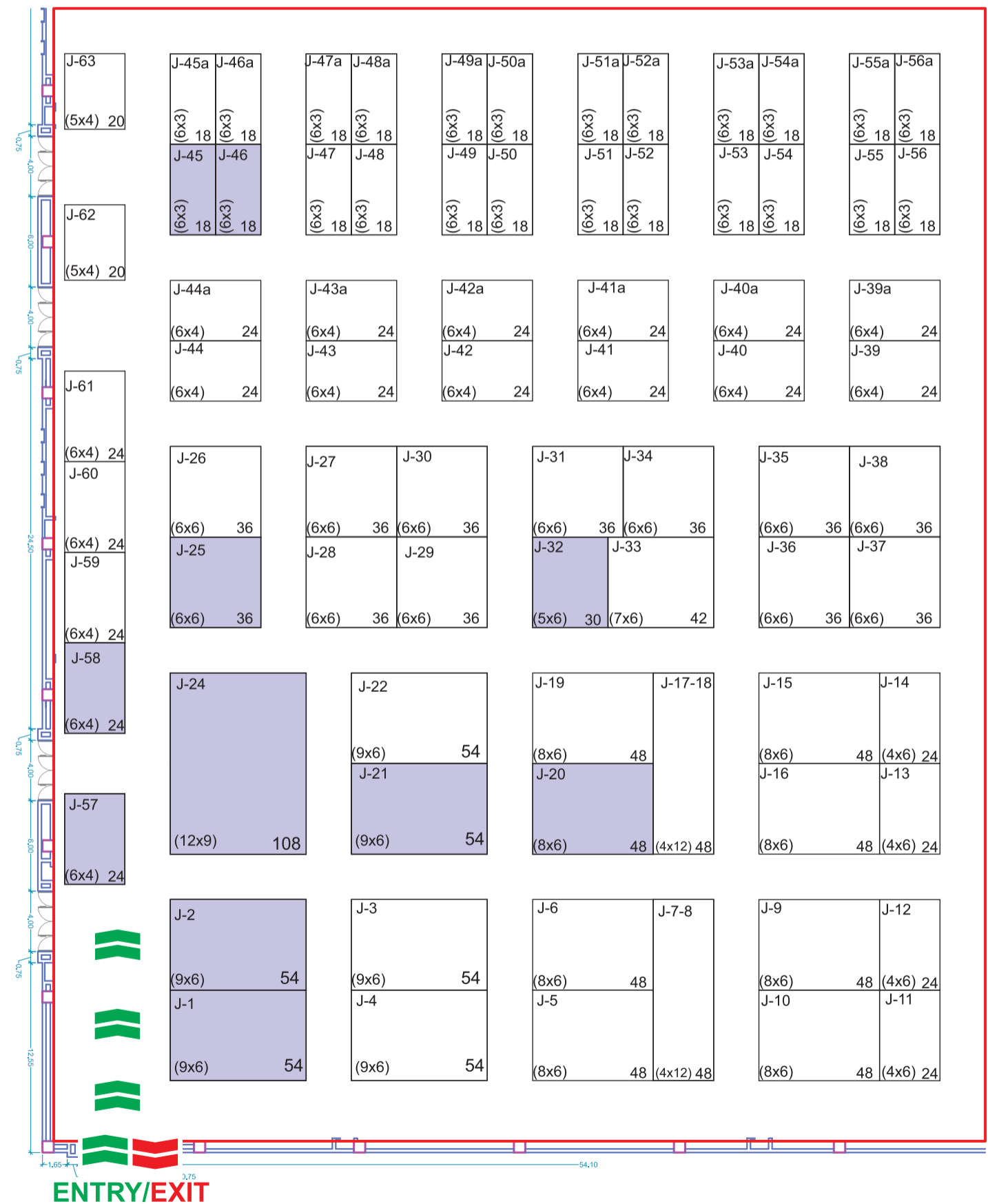
OCTONORM STAND AMENITIES

- Company Fascia Name
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- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft.
Sellable Area: 2392 SQM



GOA

21. 22. 23 FEB. 2025
DR. SHYAMA PRASAD MUKHERJEE
INDOOR STADIUM

OCTONORM STAND AMENITIES

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
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- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
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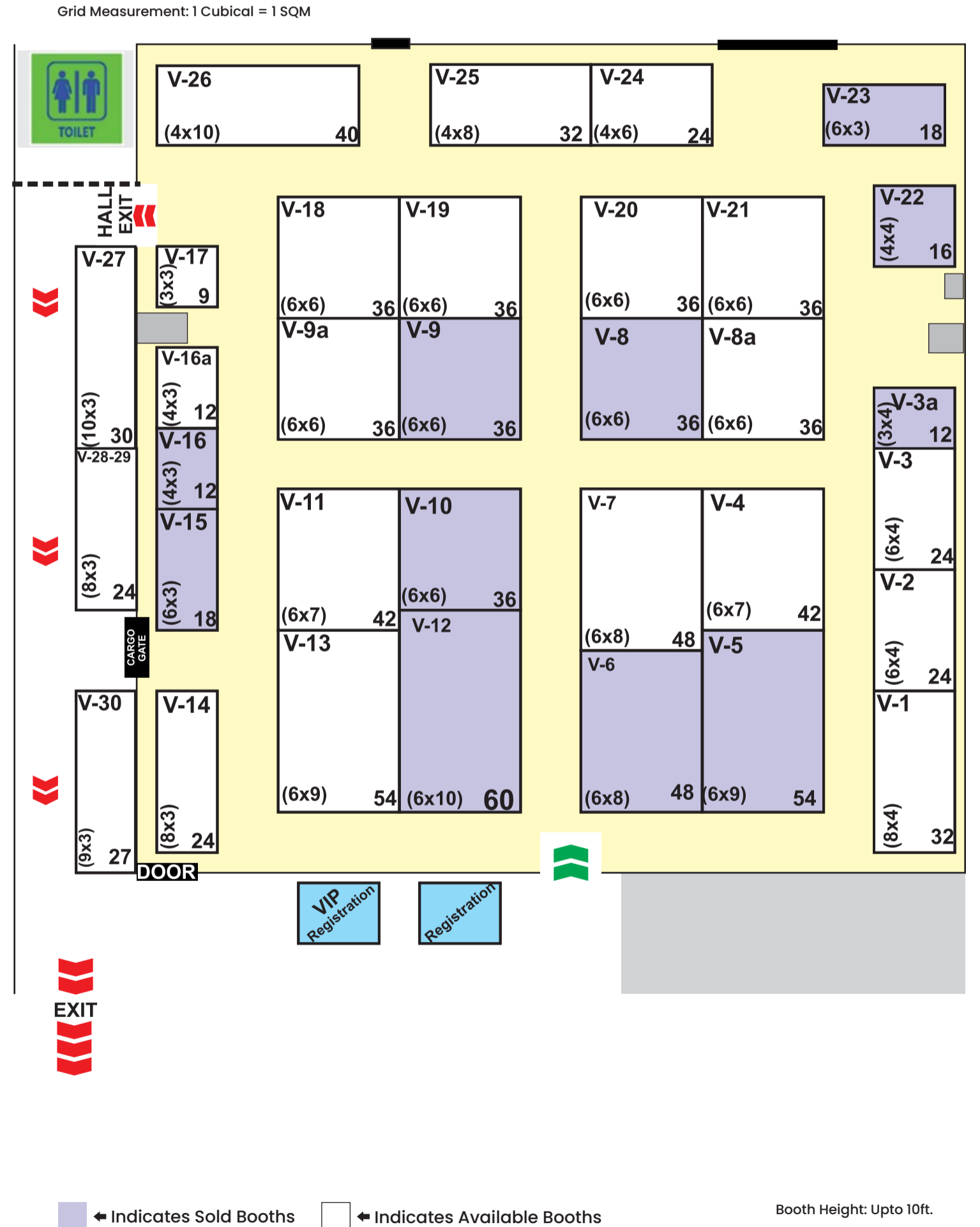
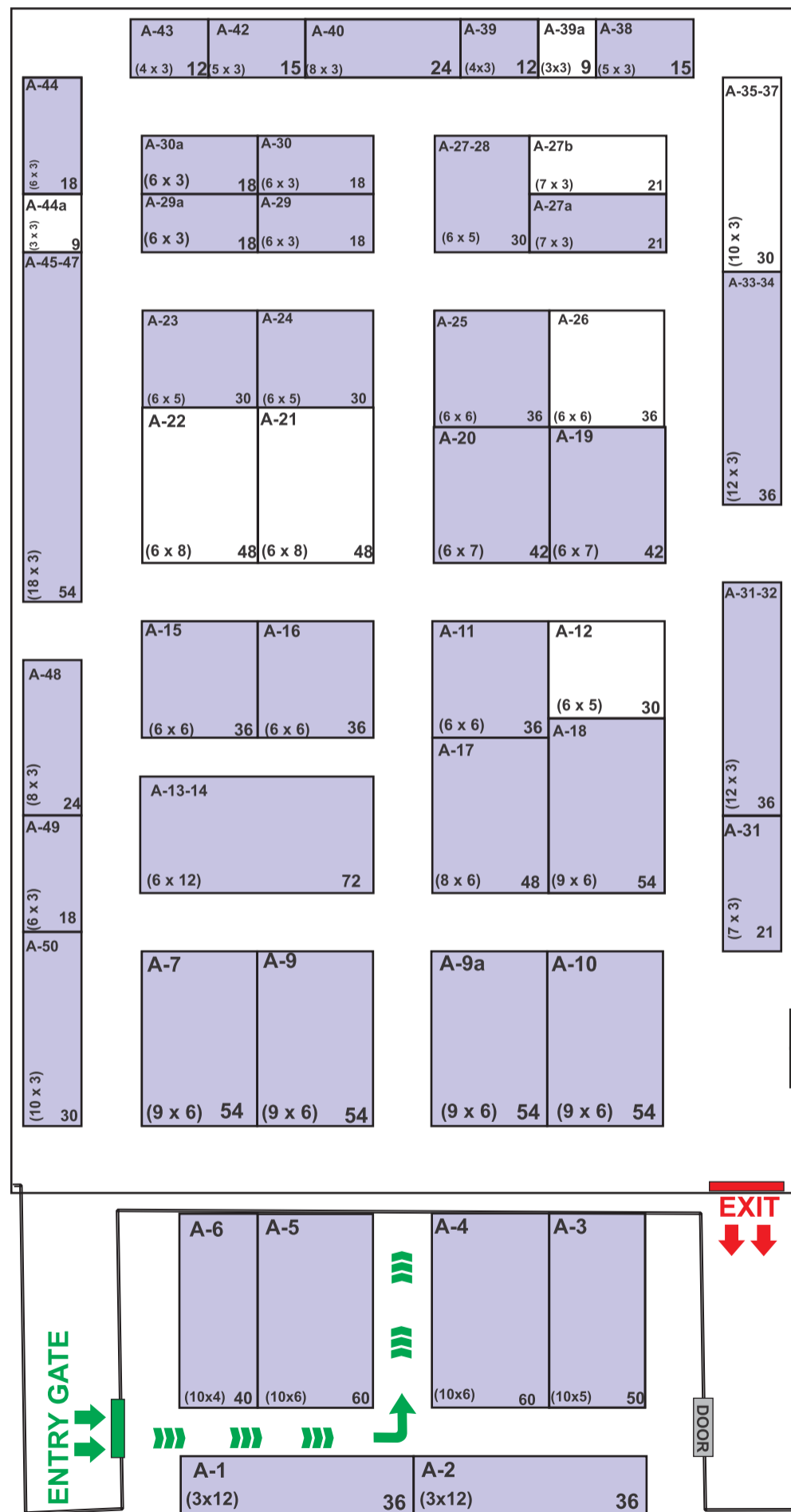


VIJAYAWADA

7. 8. 9 MAR. 2025
SS CONVENTION

OCTONORM STAND AMENITIES

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- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



KOLKATA

21. 22. 23 MAR. 2025
NETAJI INDOOR STADIUM

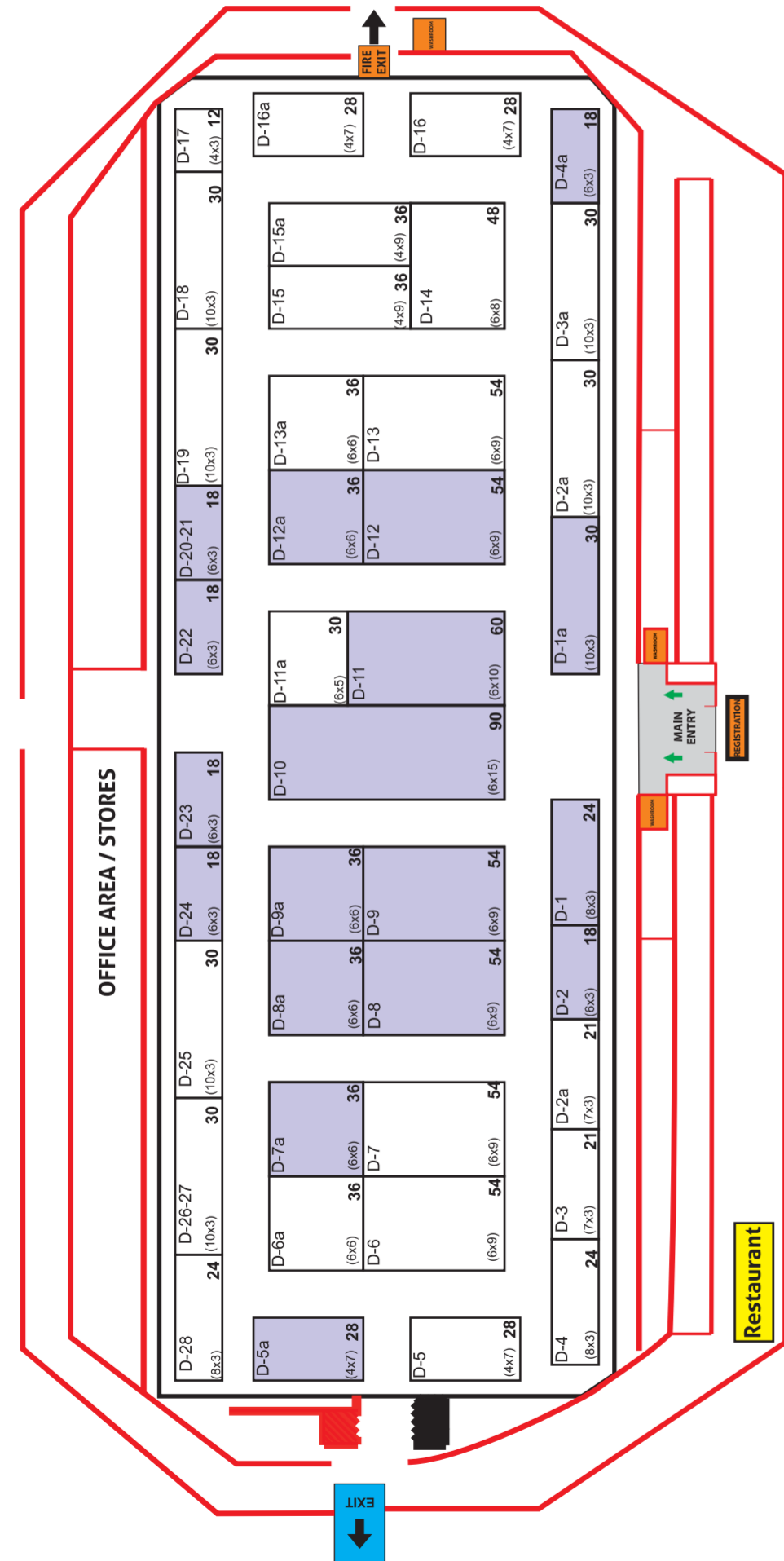
OCTONORM STAND AMENITIES

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Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft.



- ◀ Indicates Sold Booths
- ◀ Indicates Available Booths

**EXPAND YOUR BUSINESS
TO MINI METROS OF INDIA.**

**GRAB THIS
OPPORTUNITY
NOW!**

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SHOWCASING 22 SEGMENTS

Tiles & Ceramics
Bath & Sanitation
Decorative & Architectural Lighting
Wall Coverings
Doors & Windows
Home & Office Automation

International Cuisine & Kitchen Technologies
Switches & Switchgear
Steel & Concrete
International Furniture
Hardware & Fittings
Building Chemicals

Wood, Veneer & Floorings
Water Technologies
Landscape
Plumbing, Pipes & Fittings
Natural & Engineered - Marble / Stones
Glass Glazing & Facades & many more...

Space Booking Form

1 - 3 Mar. 2024, VIJAYAWADA	7 - 9 June 2024, AHMEDABAD	7 - 9 Feb. 2025, SURAT
15 - 17 Mar. 2024, KOLKATA	28 - 30 June 2024, INDORE	21 - 23 Feb. 2025, GOA
19 - 21 April 2024, PUNE	26 - 28 July 2024, RAIPUR	7 - 9 Mar. 2025, VIJAYAWADA
17 - 19 May 2024, CHENNAI	9 - 11 Aug. 2024, JAIPUR	21 - 23 Mar. 2025, KOLKATA



Date : _____

Company Name : _____

GST No. : _____

Contact Person : _____

Designation : _____ Mob : _____

E-mail : _____ Web : _____

Courier Address : _____

Billing Address : _____

Contact Details of 2nd Person In-Charge _____

Contact Person : _____

Designation : _____ Mob : _____

E-mail : _____

Product Segment : _____ Booked by (1) _____ (2) _____

Location	Preferred Stall No.	Area (sq.mt.)	Rate	Booking Amount
VIJAYAWADA			[Plus GST*]	
KOLKATA			[Plus GST*]	
PUNE			[Plus GST*]	
CHENNAI			[Plus GST*]	
AHMEDABAD			[Plus GST*]	
INDORE			[Plus GST*]	
RAIPUR			[Plus GST*]	
JAIPUR			[Plus GST*]	
COIMBATORE			[Plus GST*]	
SURAT			[Plus GST*]	
GOA			[Plus GST*]	
VIJAYAWADA			[Plus GST*]	
KOLKATA			[Plus GST*]	

*GST subject to change es.
Please note : At least 60 days prior to the event, kindly make additional refundable deposit stated hereunder:
(1) Electricity Bond as per terms of resource guide.
(2) Performance Bond as per terms of resource guide.

Commitments : _____

We hereby confirm our booking of space at ACE REFLECT by paying 50% booking amount by Cheque No./ Draft No. _____ of ₹ _____ drawn on _____ Bank. The full balance amount has to be received 30 working days before the date of possession as per the NDC clause, especially for exhibitors participating in more than one city.
Please draw cheques in favour of - "ABEC EXHIBITIONS & CONFERENCES PRIVATE LIMITED"

For ABECPL
Signature
(the Representative)



HOD APPROVAL

(Authorised Signatory)
with Company Seal
(Terms and Conditions overleaf
have been read, understood and accepted)

BRAND CREDENTIALS



TESTIMONIALS

“ Hi, I'm Oyon Sen, principal of Oyon Sen Architects, urban designers and planners. I came here this morning to witness a small but intense exhibition and I'm really excited to know that this Ace Reflect is going nationally in all cities. Kolkata is of course most important city in the eastern part of the country and I think Ace Reflect's presence here and presence in the future is very important to bring national brands to Kolkata and facilitate the business here. Great events can be much more and I'm hoping to see this increase its footprint and presence in the next years. So, congratulations and best wishes. ”

“ We would really appreciate Ace Reflect to be a part of this City of Joy. So we are glad we have participated in it and the event went so well, such smooth. We have lot of Architects, Contractors, and Builders. So it is a big success in Calcutta. Thank you. Thank you so much. ”

“ Ace Reflect has been a great platform. We've had excellent visitors, excellent crowd, excellent work. ”

“ We are participating in Ace Reflect format from last three years and it has been a great experience and great platform to exhibit all our products with the applications in Ace Reflect. We have participated in all the formats of Acetech and Ace Reflect. It has created a lot of awareness and lot of education about these world class products. Thank you. We thank you very much for this opportunity. It has been a great format because for us the major business influencers are Architects and Interior Designers who normally come in these formats and we are getting a lot of leads, we are getting lot of projects through these formats. So thank you very much. We promised to participate in the growth journey of real estate and building industries. Thank you very much. ”

“I'd like to congratulate ABEC and its team for pulling up such a great show at Ludhiana. The venue is great. There are a lot of good Architects and Interior Designers visiting us. So yeah, I'd like to congratulate ABEC and its team and I hope they keep on doing such good stuff. Thank you.”



“It was a great experience with Ace Reflect. We had a lot of fun here. A lot of clients we met, a lot of architects, a lot of builders and we got a good clientage here. So it was an amazing experience. Thank you. Ace Reflect Team.”

“I congratulate all the staff, all the members of ACETECH, Asia's largest exhibitors in the field of building, construction, architect and many others. Thank you very much. Thank you, ABEC.”



“We've been part with Ace Reflect for almost like now, second year. We are doing this whole Ace Reflect across India and we have gotten good response from the crowd and we are getting good support from the Ace Reflect team also. So happy to be here and welcome you all. Please come visit us.”

“The experience with Ace Reflect has very been good. Very, very good. Many companies I've been seeing and everything. So a lot of people are coming from architects, interior designers & builders. So it's been a good experience as of now. And I mean, it is a fabulous concept what they have been doing. And yeah, best of luck. Ace Reflect, ACE TECH with the architects, they're coming to us. They're visiting our brand. They're getting to know us, they're getting to know our company. They are getting educated about what we do and what kind of products we keep.”

“We have been associated with Ace Reflect since last three years and we are happy with the ABEC team's coordination, their way of organizing the exhibition. We intend to do two more years or many more years in the future with Ace Reflect in the multiple cities also. We have plans for exhibiting in Mumbai, Delhi in a big way. We are fully satisfied with Ace Reflect show and we feel like this would be the great platform for promoting our product to the end customers like Interior Designers, Architects and Developers. Last year's experience was absolutely good and we could generate lot of inquiries. So we decided this year to participate in multiple cities. Similarly, we'll be participating next year and many more years in the future. We wish good luck to the team and we hope to be there in next shows also. Thank you so much.”



ACE REFLECT

GLIMPSES OVER THE YEARS