

#### **ASK FOR YOUR CUSTOMIZED PROPOSAL TODAY!**

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ABEC Exhibitions & Conferences Pvt. Ltd. 530, Laxmi Plaza, Laxmi Industrial Estate, ABEC Exhibitions & Conferences Pvt. Etd. 330, Eaxill Plaza, Eaxill Industrial Es New Link Road, Andheri West, Mumbai - 400 053. INDIA. | +91 22 4286 3900





## WORDS FROM INDIA'S HIGHEST PEDESTAL

#### SHRI NARENDRA MODI

Hon'ble Prime Minister of India

"ACE REFLECT, an initiative by ACETECH will provide a good platform to all the stakeholders of the construction industry for learning and sharing their experience and expertise."

Infrastructure, the sunrise industry is developing at a very fast pace in India. **Architecture, Building Materials & Design** are the most sought after business across segments.

**ACE REFLECT**, an initiative of **ACETECH** is a platform which acts as a testament to our commitment to fostering a developing landscape where creativity and ingenuity converge.

Our country's march toward development extends far beyond the bustling metropolitan skylines. It's about bringing the world of architecture and design closer to every corner, every tier of our diverse nation and **ACE REFLECT** does just that. It ignites aspirations, sparks collaborations, and paves pathways for the **tier 2** and **tier 3 cities** to partake in our **country's transformative journey**.

From the furnishings that adorn our homes to the lighting that illuminates our spaces, every element tells a story of our commitment to progress. In this dynamic landscape, **ACE REFLECT** is the platform where big decisions are made, and where the future of our nation's infrastructure takes shape.

#### NOW YOU HAVE A VIRTUAL BUDDY TO ACCESS & MAKE YOUR TRANSACTION ON THE GO





# HIGHPOINTS TO EXHIBIT IN THE 3RD EDITION OF



# ACE

#### **MARKET EXPANSION**

Ace Reflect provides a unique opportunity to tap into the untapped markets of 11 tier 2 & 3 cities, fostering regional business growth.



10

#### **REGIONAL CONNECTIVITY**

Exhibiting at Ace Reflect allows direct engagement with diverse regional audiences, strengthening connections with local communities and businesses.

#### **GOVERNMENT ALIGNMENT**

Align your brand with the vision of PM Narendra Modi for building a better India, showcasing commitment to national development goals.



#### **STRATEGIC PENETRATION**

Ace Reflect strategically positions exhibitors to penetrate diverse regional markets, enhancing market reach and brand visibility.

#### **DIVERSITY IN AUDIENCES**

Reach a wide array of consumers, builders, architects, and stakeholders from different cultural backgrounds, expanding your customer base.



#### **INNOVATION SHOWCASE**

Highlight your company's innovative solutions tailored for the unique challenges and opportunities in tier 2 and 3 cities.

#### **KNOWLEDGE EXCHANGE**

Participate in knowledge-sharing sessions, gaining insights into regional market dynamics and consumer preferences.



### CONTRIBUTING TO #aaobanayebehtarbharat

Align your brand with the larger goal of building a better India, contributing to the nation's economic development as emphasized by PM Modi.

#### NETWORKING OPPORTUNITIES

Access exclusive networking opportunities with local businesses, government officials, and industry leaders in each participating city.



## To and a second

#### **COLLABORATIVE INITIATIVES**

Explore collaborative initiatives with local distributors, retailers, and potential clients, fostering long-term business relationships.

#### **BRAND RECOGNITION**

Leverage Ace Reflect's widespread media coverage to enhance brand recognition across diverse geographies.



## 

#### **REGIONAL INSIGHTS**

Gain firsthand insights into regional challenges and opportunities, enabling better-informed business decisions.

#### EXPOSURE TO EMERGING TRENDS

Stay ahead in the industry by being exposed to emerging trends and innovations in architecture and building materials tailored to regional needs.



#### COST-EFFECTIVE MARKETING

Ace Reflect offers a cost-effective way to reach diverse markets, compared to individualized campaigns in each city.

#### **INCLUSIVE DEVELOPMENT**

Contribute to inclusive development by participating in events that prioritize the growth of tier 2 and 3 cities.



#### **ADAPTABILITY**

Demonstrate adaptability by customizing your products and services to cater to the specific demands of each regional market.

#### PUBLIC-PRIVATE PARTNERSHIPS

Explore opportunities for public-private partnerships by engaging with local government bodies and authorities during Ace Reflect.



#### SUSTAINABLE PRACTICES

Showcase commitment to sustainability by featuring eco-friendly products and solutions tailored to the specific needs of regional markets.

#### COMPREHENSIVE INDUSTRY EXPOSURE

Ace Reflect ensures comprehensive exposure to the architecture, building materials, & design industry across various regional landscapes.



#### **BRAND DIFFERENTIATION**

Stand out from competitors by being part of a series that focuses on both metro and non-metro markets, showcasing the versatility of your brand.

### **VIJAYAWADA**

1.2.3 MAR. 2024 **SS CONVENTION** 

#### **OCTONORM STAND AMENITIES**

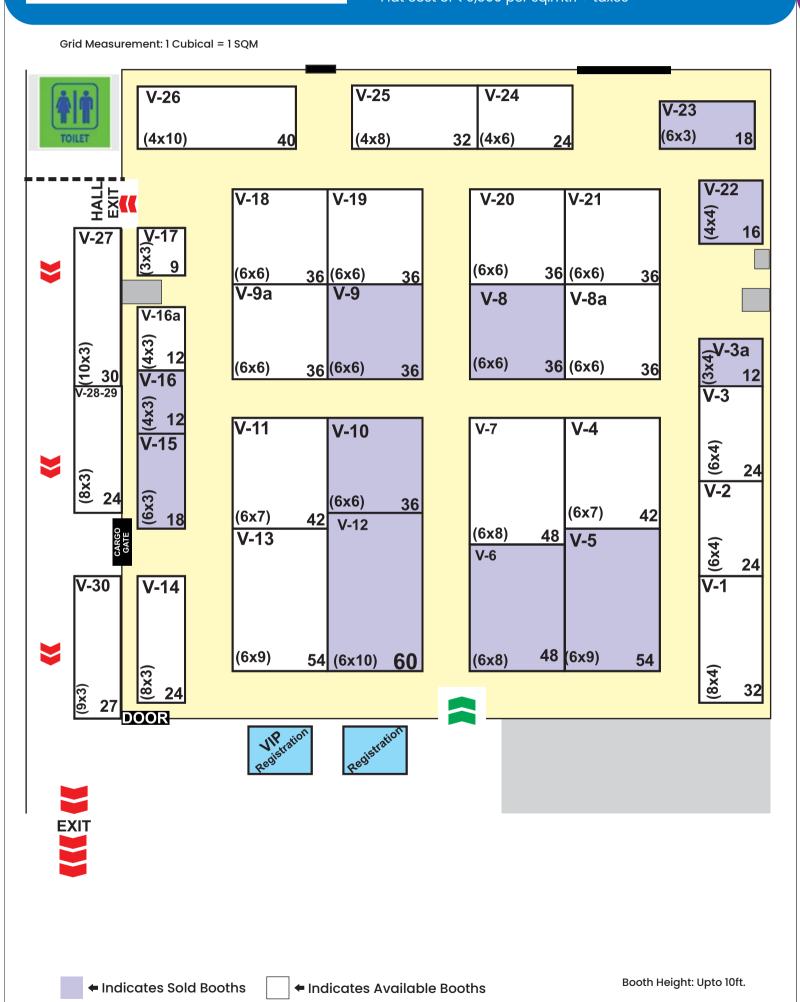
- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, 1 Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes

## REFEC **KOLKATA**

15.16.17 MAR. 2024 **NETAJI INDOOR STADIUM** 

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



Booth Height: Upto 10ft. MAIN OFFICE AREA / STORES ← Indicates Sold Booths ← Indicates Available Booths

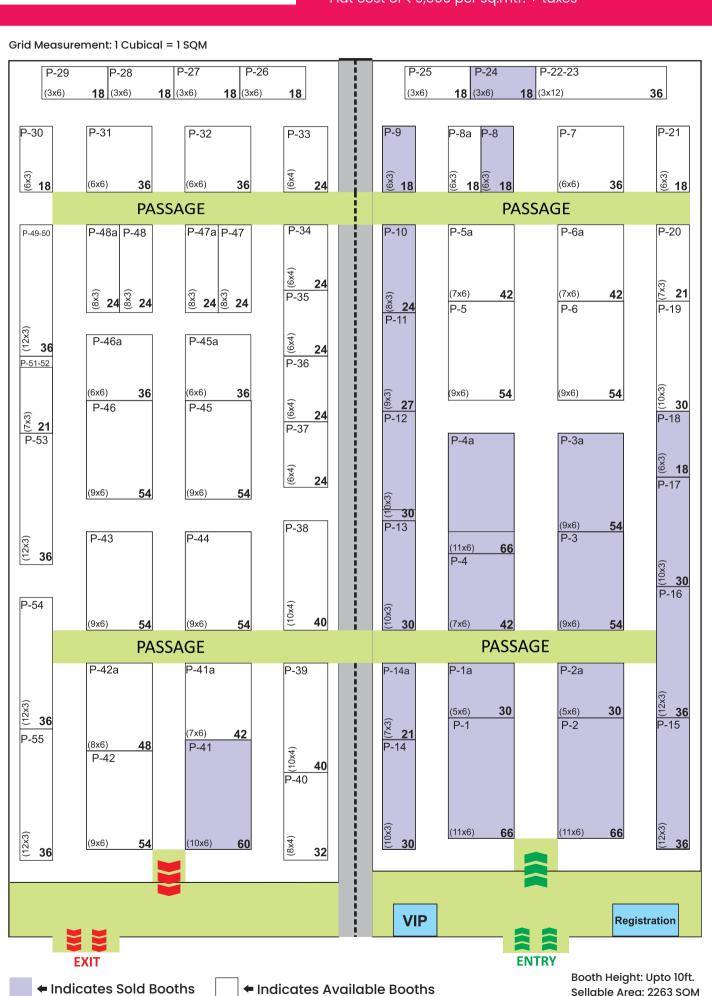
Grid Measurement: 1 Cubical = 1 SQM

## **PUNE**

#### 19.20.21 APRIL 2024 **AGRICULTURE COLLEGE GROUND**

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹9,500 per sq.mtr. + taxes



## CHENNA

17.18.19 MAY 2024

**CHENNAI TRADE CENTER** 

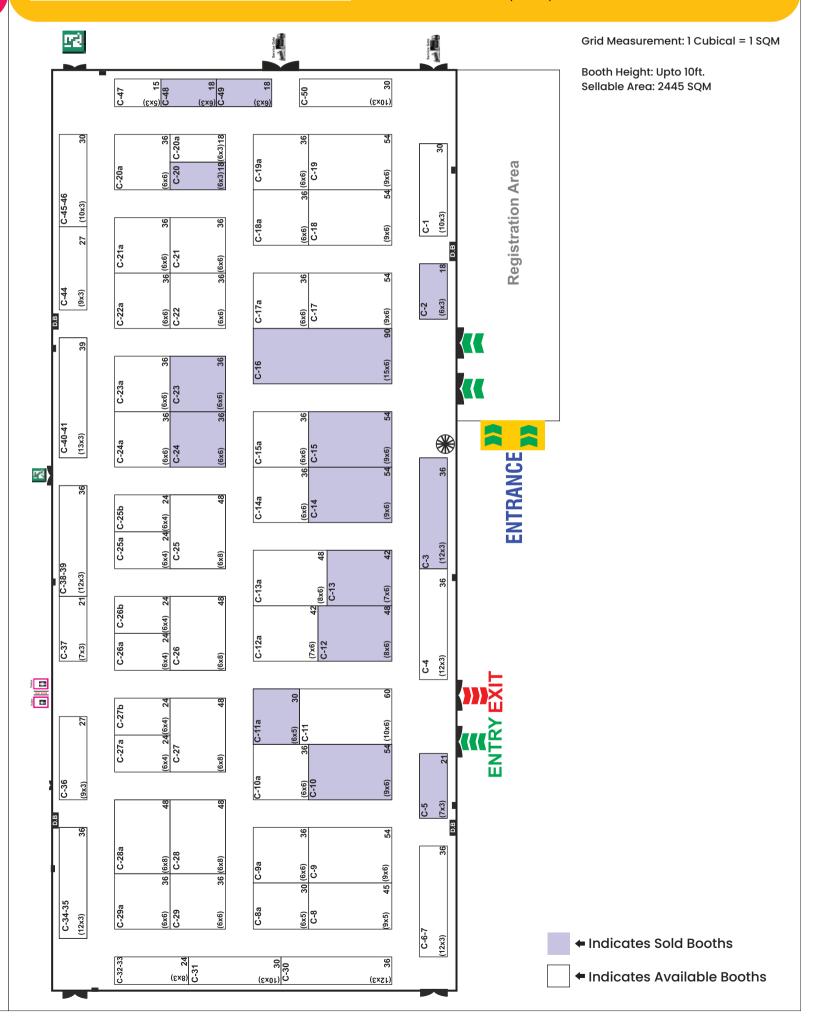
REFECT

Sellable Area: 2263 SQM

#### **OCTONORM STAND AMENITIES**



- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹9,500 per sq.mtr. + taxes

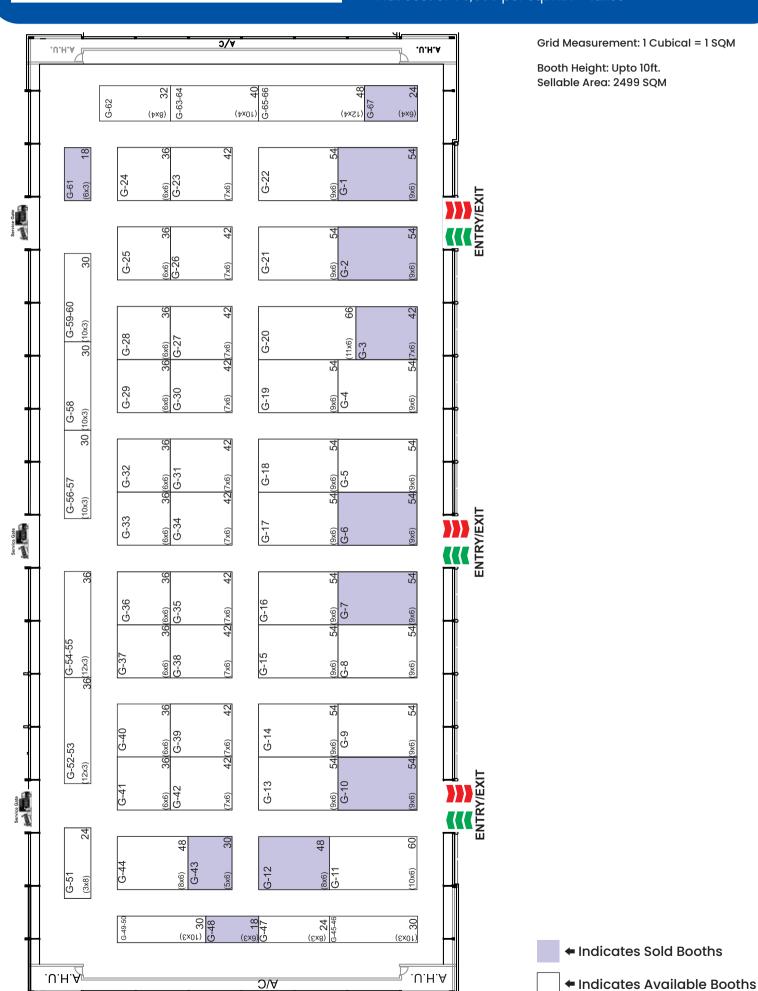


## **AHMEDABAD**

## 7.8.9 JUNE 2024 GUJARAT UNIVERSITY EXHIBITION & CONVOCATION CENTRE

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



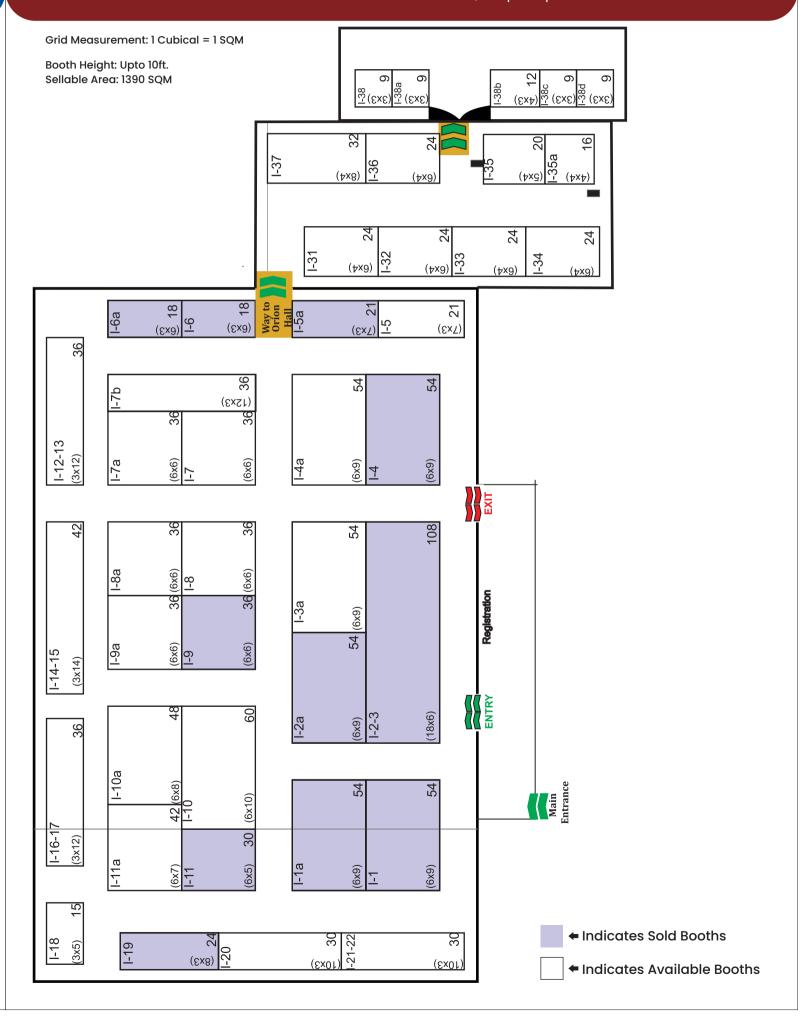
## INDORE

REFLECT

## 28.29.30 JUNE 2024 BRILLIANT CONVENTION CENTER

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹9,500 per sq.mtr. + taxes





## COIMBATORE

30.31 AUG. & 1 SEPT. 2024 CODDISSIA TRADE FAIR COMPLEX

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes



## **SURAT**

REFLECT

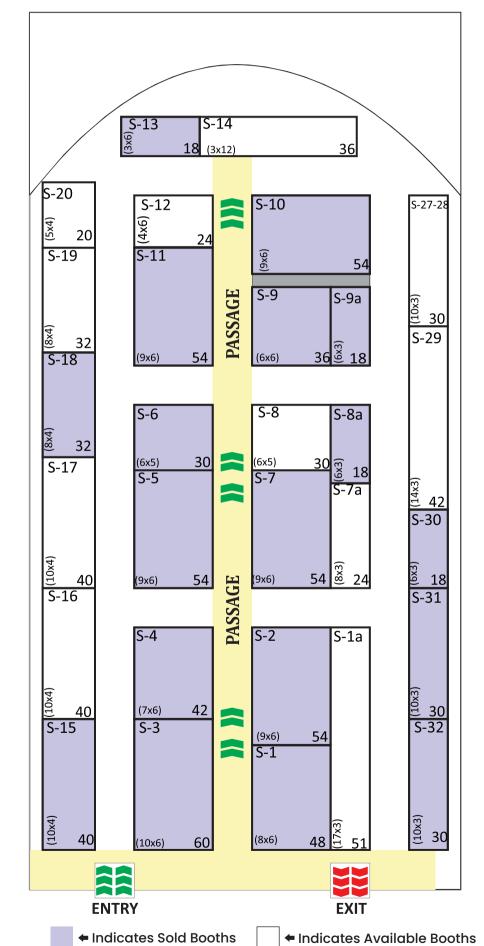
7.8.9 FEB. 2025

PT. DEENDAYAL INDOOR STADIUM

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Star
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbir
- One Electric Point (5 Amp
- Additional facilities at nominal extra charae
- Flat cost of ₹9,500 per sq.mtr. + taxes

Grid Measurement: 1 Cubical = 1 SQM



Booth Height: Upto 10ft. Sellable Area: 2263 SQM



## **RAIPUR**

26.27.28 JULY 2024
HOTEL BABYLON INTERNATIONAL
ROYAL COURT

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes

Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft. Sellable Area: 1481 SQM



## REFECT JAIPUR

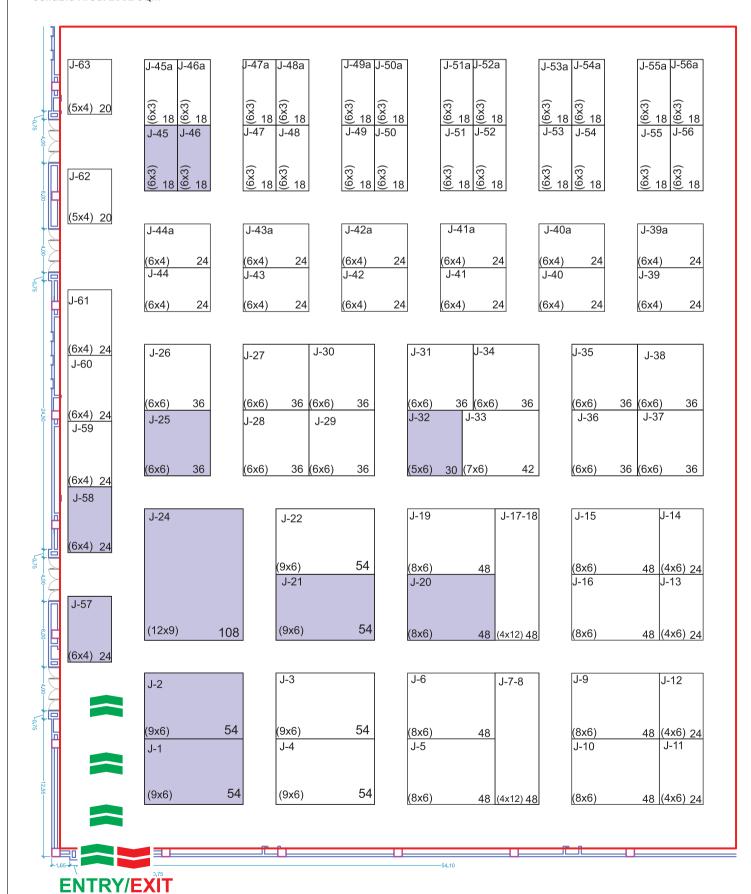
9.10.11 AUG. 2024
JAIPUR EXHIBITION &
CONVENTION CENTRE | JECC

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp
- Additional facilities at nominal extra charge
- Flat cost of ₹9,500 per sq.mtr. + taxes

Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft. Sellable Area: 2392 SOM





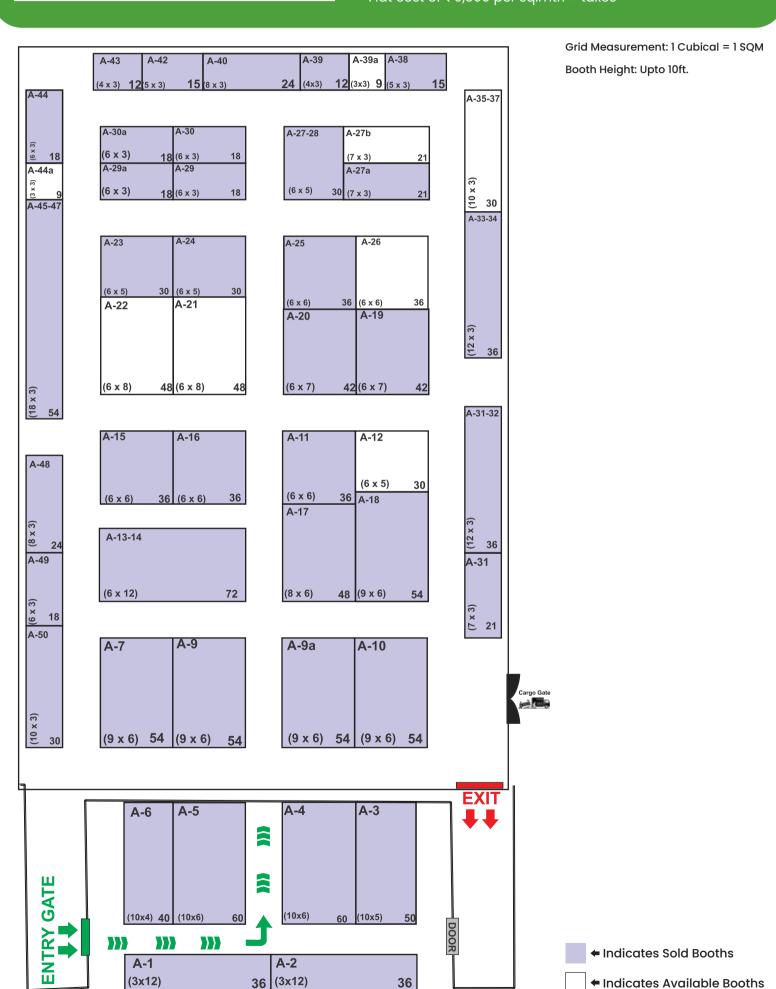
## GOA

#### . 22.23 FEB. 2025

DR. SHYAMA PRASAD MUKHERJEE **INDOOR STADIUM** 

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹9,500 per sq.mtr. + taxes



36

← Indicates Available Booths

A-2

36 (3x12)

A-1

(3x12)

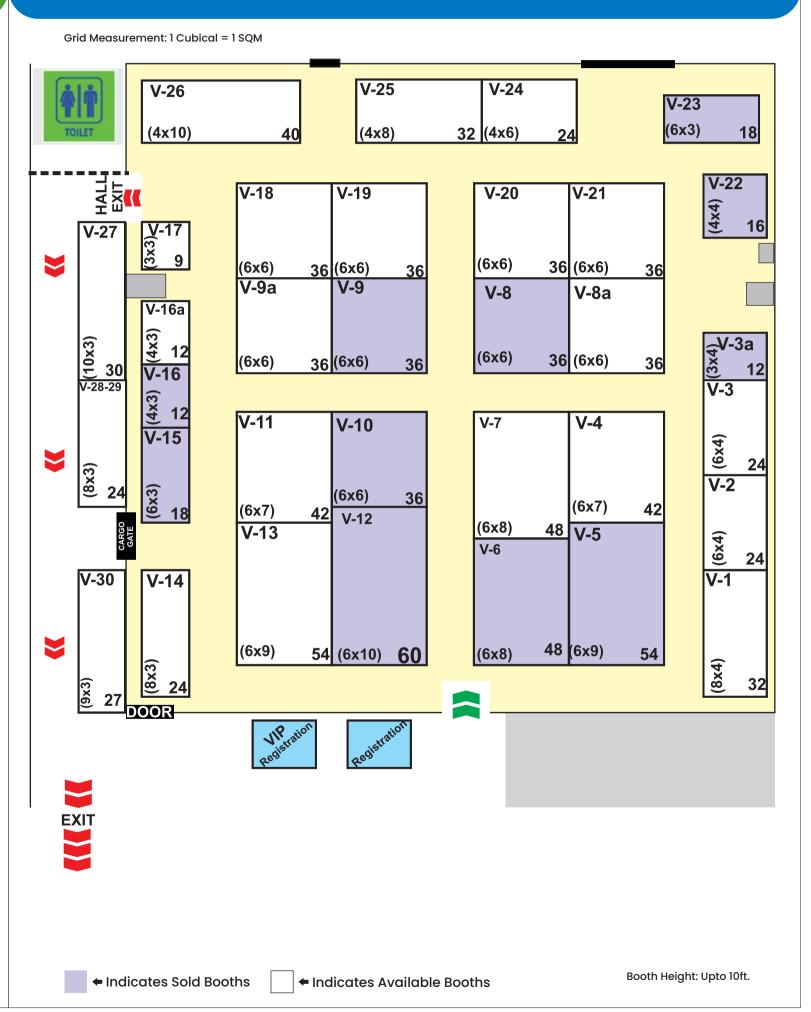
## VIJAYAWADA

REFECT

7.8.9 MAR. 2025 **SS CONVENTION** 

#### **OCTONORM STAND AMENITIES**

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, 1 Dustbin
- One Electric Point (15 Amp)
- Additional facilities at nominal extra charges
- Flat cost of ₹9,500 per sq.mtr. + taxes



## **KOLKATA**

**21.22.23 MAR. 2025**NETAJI INDOOR STADIUM

#### **OCTONORM STAND AMENITIES**

REFE

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).
- Additional facilities at nominal extra charges
- Flat cost of ₹ 9,500 per sq.mtr. + taxes

Grid Measurement: 1 Cubical = 1 SQM

Booth Height: Upto 10ft.

← Indicates Sold Booths

← Indicates Available Booths

#### EXPAND YOUR BUSINESS TO MINI METROS OF INDIA.

# GRAB THIS OPPORTUNITY NOW!

ALI: +91 93245 53996 | MIRAZ: +91 98332 37174

#### SHOWCASING 22 SEGMENTS

Tiles & Ceramics

Bath & Sanitation

Decorative & Architectural Lighting

Wall Coverings

Doors & Windows

Home & Office Automation

International Cucine & Kitchen Technologies
Switches & Switchgear
Steel & Concrete
International Furniture
Hardware & Fittings
Building Chemicals

Water Technologies

Water Technologies Landscape

Natural & Engineered -Marble / Stones

Plumbing, Pipes & Fittings

Glass Glazing & Facades & many more...

#### **Space Booking Form**

 1 - 3 Mar. 2024, VIJAYAWADA
 7 - 9 June 2024, AHMEDABAD

 15 - 17 Mar. 2024, KOLKATA
 28 - 30 June 2024, INDORE

 19 - 21 April 2024, PUNE
 26 - 28 July 2024, RAIPUR

 17 - 19 May 2024, CHENNAI
 9 - 11 Aug. 2024, JAIPUR

7 - 9 Feb. 2025, **SURAT**21 - 23 Feb. 2025, **GOA**7 - 9 Mar. 2025, **VIJAYAWADA**21 - 23 Mar. 2025, **KOLKATA** 



ace

												D	ate	:			
Company Name	:																
GST No.	:																
Contact Person	:																
Designation	:											_ ^	1ob :				
E-mail	:											_	/eb:	: <u></u>			
Courier Address	:																
Billing Address	:																
Contact Details of 2 <sup>nd</sup> Person In-Charge																	
Contact Person	:																
Designation	:											_	1ob :				
E-mail	:											_					
Product Segmen	t:							Воо	ked	by(	1)				(2)		

Location	Preferred Stall No.	Area (sq.mt.)	Rate	Booking Amount			
VIJAYAWADA			[Plus GST*]				
KOLKATA			[Plus GST*]				
PUNE			[Plus GST*]				
CHENNAI			[Plus GST*]				
AHMEDABAD			[Plus GST*]				
INDORE			[Plus GST*]				
RAIPUR			[Plus GST*]				
JAIPUR			[Plus GST*]				
COIMBATORE			[Plus GST*]				
SURAT			[Plus GST*]				
GOA			[Plus GST*]				
VIJAYAWADA			[Plus GST*]				
KOLKATA			[Plus GST*]				

\*GST subject to chang es.

Please note: At least 60 days prior to the event, kindly make additional refundable deposit stated hereunder

(1) Electricity Bond as per terms of resource guide.

(2) Performance Bond as per terms of resource guide.

Bank. The full balance amount has to be received 30 working days before the date of possession as per the NDC clause, especially for exhibitors participating in more than one city.

Please draw cheques in favour of - "ABEC EXHIBITIONS & CONFERENCES PRIVATE LIMITED"

For ABECPL Signature (the Representative)



HOD APPROVAL

(Authorised Signatory) with Company Seal (Terms and Conditions overleaf have been read, understood and accepted)

#### **TERMS AND CONDITIONS**

employees or agents of the organization and the term "The Organizers" and "Promoters" means ABEC Exhibitions & Conferences Private Limited.

Conferences Private Limited.

GENERAL CONDITIONS

- 2 In case of Joint Ventures / Co-participation / Representation howsoever described, the Exhibitoris 20 ACETECH DESIGN WALL & CONNECT: deemed to have obtained the consent of all the individual participants / principal to all the
- **3** When payment for space is not made when due the organizers reserve the right to charge interest on any overdue amounts at 15%. Any loss incurred by the organizer arising thereon must be paid by
- 4 Applications for space must contain details for the proposed exhibit and the names of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
- 5 The charge for space is exclusive of service charge and taxes. It is based on current rates of pay, rent, charges and exchange and will be subject to alteration in the event of any change therein. A notice signed by the organizers and sent by recorded delivery to the address on the application form shall be sufficient notice of such amendment to the contract which shall otherwise remain binding in all respects.
- 6 The organizers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled for any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the Exhibitor shall accept such new allotment of space n substitution of that originally allotted.
- 7 Upon receipt of this form a contract shall arise between the Organizers and the Exhibitor in terms of these conditions subject to variation as mentioned and the relationship of licenser and licensee shall immediately arise and continue between the organizers and the Exhibitor. In case of nonpayment of any sum due or any breach of non observance of any of these conditions by the Exhibitor the organizers shall have full right to revoke his license and to re-enter upon the allotted pace and may remove and exclude the Exhibitor without prejudice to recovering all monies
- 8 Every Exhibitor shall occupy the space allotted by 10.00 pm on the day prior to the opening of the Exhibition. In the event of default from any clause whatsoever the Exhibitor shall pay to the organizers a further sum in liquidated damages equal to the total charge for the space and the organizers shall have the right to deal with the space in any way they think best.
- 9 In the event of any Exhibitor committing an act of bankruptcy or if a limited com up the contract with him shall be determined and all monies already paid shall be retained by the 25 COMPETITION: No Competitions or the like may be held without the written consent of Organizers.
- 10 Exhibitors may not assign, sublet or grant licenses in respect of any part of the space allotted to
- them nor may display advertisements of firms who are not incorporated in the stand. 11 Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the
- 12 Exhibitors will be totally responsible for the obtaining of visas as may be required to enable them.

land or structure occupied by them which has been altered or damaged in any way.

- 13 The Organizers will not be responsible for the safety of any Exhibitor, property of any Exhibitor any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or an or sputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers, or for any loss or damage occasioned, if by reason of the happenings of any such event, the opening of the Exhibition, is prevented or postponed, or abuilding becomes wholly or partially unavailable, for the holding of the Exhibition. The Exhibitor will not be liable for third party claims arising from their own stand fittings, and for their proportion of the shellscheme and furthermore, for physical loss or damage of the benefit as the proportion of the shellscheme and furthermore, for physical loss or damage of the proportion of the shellscheme and furthermore, for physical loss or damage of the proportion of the shellscheme and furthermore, for physical loss or damage of the proportion of the shellscheme and furthermore, for physical loss or damage of the proportion of the proportion of the shellscheme and furthermore, for physical loss or damage of the proportion of the proportio the basic shell scheme thereof to any extent available.
- 14 In no event shall the Exhibitor have any claim for damages of any kind against the Organizers in respect of any loss or damage consequential upon the prevention, or postponement, or abandonment of the Exhibition, by reason of the happening of any of the events referred to in Condition 13 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition, for reasons beyond the Organizers control, and the Organizers shall be entitled to retain all sums paid by Exhibitors, or such part thereof as the Organizers shall consider processors if it the position of the Organizer sharper processors for the processors of the Organizer sharper processors of the processors of the Organizer sharper processors or the the organizer sharper processors consider necessary. If in the opinion of the Organizers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another hall, or building, or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as the size and position, as to which any modification, substitution, or rearrangementthey consider necessary shall be determined by the Organizers.
- 15 Stands must be properly manned and exhibits displayed during all the time the Exhibition is open to visitors. No exhibits may be removed before the end of the Exhibition without the written permission of the Organizers which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated
   33 The Organizers will not be responsible for any infringement claim/action against the exhibitor. by the Organizers. The Exhibitor shall indemnify the Organizers against any loss by reason of delay

  34 The Exhibitor upon signing of this contract form fully realizes and agrees to ET ACETECH being a or damage to the Exhibition Building.
- 16 The Organizers reserve the right to make an additional charge to each Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organizers accept no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.
- 17 BREACH OF CONTRACT AND WITHDRAWAL BY THE EXHIBITOR: Without prejudice to the rights and remedies of the Organizers in respect of any breach of the Contract on the part of the Exhibitor the Organizers may at their discretion allow the Exhibitor to withdraw from the Exhibition
- 1) The Exhibitor must give written notice to the Organizers that he desires to withdraw and if the Organizers allow such withdraw althey will notify the Exhibitor of their decision in writing; 2) Any such notification by the Organizers to the Exhibitor will constitute a cancellation of the
- release from the Contract; 3) (a) The amount of such payment will be specified in the Organizers notification to the Exhibitor and will be that proportion of the space charges payable under the Contract specified in the second column below which appears beside the date in the first column below upon which the Organizers receive the notification from the Exhibitor.

DATE OF RECEIPT BY ORGANIZERS OF NOTICE OF WITHDRAWAL

PROPORTION OF SPACE CHARGES PAYABLE % Within 45 Days of Booking 50% After 45 Days of Booking 100%

(b) In case booking date is within 3 months before exhibition, any cancellation / breach of contract after booking date shall amount to 100% of space charges payable.

- 4) The organizer can exercise a change in the preferred location in a scenario where the exhibitor ails to adhere to the payment terms scheduled.
- 5) Upon payment of such amount to the Organizers by the Exhibitor (credit being given by the Organizers for all rental already paid by the Exhibitor) the contract shall be cancelled and
- neitherpartyshall have any further claim against the other. 18 The rates offered are based on the quantum of business and number of years of association. The

- 1 In these conditions the term Exhibitor means the signatory of this application and includes all 19 The disclosure of the rates, verbal or written, to any other person shall result in the breach of

  - 1) Acetech Design Wall & Acetech Connect activity will be extended to exhibitors participating i ultiple cities, payment terms and falling into the eligibility criterion as decided by the
  - 2) Exhibitors (If eligible) can participate in one activity only.
  - 21 The Organizers reserve the right to alter, add to, or amend any of these Conditions or not, the decision of the Organizers shall be final. No alternation, addition, amendment, or waiver to or of these Conditions shall operate to release any Exhibitor from his contract
  - 22 OCCUPATION COMPLETION OF SITE:
  - **22.1** The Exhibitor undertakes to have the display ready before the opening of the Exhibition.
  - 22.2 IN NO CIRCUMSTANCE WILL THE EXHIBITOR BE PERMITTED TO ERECT OR OCCUPY BOOTH OR SITE, IF THE PARTICIPATION FEE HAS NOT BEEN PAID IN FULL. Should an Exhibitor be prevented from occupying his site for this reason, all participation fees paid shall be forfeited, and the balance of the participation fee shall be recoverable forthwith by the Organizers as agreed, as liquidated damages. The Organizers shall be entitled to utilize the site which had been allotted to such Exhibition in such manner as the Organizers shall
  - 23 CLEARANCE CERTIFICATE: All Exhibitors are required to authorize an official from their organization to take possession of their shell/raw space, and furnish an indemnity Bond against damages and outstanding dues. They are also required to obtain a Clearance Certificate from Site/Hall Managers Office on set-up day. The Hall Managers are authorized to refuse permission to any Exhibitor from occupying his stall/site if he is unable to produce the Clearance Certificate.
  - 24 AUDIO VISUAL EQUIPMENT AND DEMONSTRATION: The use of sound systems is permitted 4 AUDIO-VISIALEQUIPMENT AND DEMONSTRATION: The use of sound systems is permitted, provided that the sound is directed into the participant's exhibit, space, and that the sound is not objectionable to neighboring exhibitors, in the sole judgment of Organizers to do so may result in immediate eviction of the participants from his exhibit space or such other remedies as Organizer deem appropriate. Organizers do not plan to provide any live or taped music during the exhibition. Any exhibitor planning to play any live or taped music in its boo th must first notify Organizers in writing. Further, Organizers reserve the right to charge back to those exhibitors playing music any focus and the proposed playing the proposed playing music any fees or other charges they are called upon to pay.
  - 26 FAILURE OF SERVICE: Organizers will use their best endeavors to ensure the supply of the services from the Landlords and of those mentioned in the Exhibitor Kit, but they shall not incur any liability to an Exhibitor for any loss or damage, if any such services shall, wholly or partially, fail to cease to be available, nor shall the Exhibitor be entitled to any allowance in respect of charges due or paid.
  - 27 CONDITIONS OF PAYMENT: The Participation fee shall be paid by the Exhibitor as follows: 50% upon signing of Contract by the Exhibitor. The full balance payment shall be paid positively at least 60 days before the first day of the event.
- their servants, agents, representatives, invitees, or others to attend the Exhibition and in no event shall there be any claim for damages or otherwise against the Organizers in respect of any loss or expense relating thereto.

  SerVICES PROVIDED: Each stall will be provided with three 100 watt spot lights, one plug point, one table and 2 chairs. Any extra lighting will be charged for. While overall cleaning of the exhibition hall will be the responsibility of the Organizers, the participants will be responsible for or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other or any other person, for the loss of, or damage whatsoever sustained by any Exhibitor, by reason of pilferage, loss or damage of any materials, goods or properties belonging to the individual participant any time before, during or after the exhibition, for any reason or cause whatsoever

  - Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive material, or which might provide noxious fumes or which make use of or display any other materials which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agree writing of the Organizers and also the Exhibitors or person responsible agreeing to indemnify the Organizers against any claim or actions arising from the use or display of such materials.
  - 31 An Exhibitors Manual will be issued to each Exhibitor containing detailed instruction for the organization of the Exhibition. Further rules and regulations will be found therein and shall be deemed to form part of this contract and shall be binding on the Exhibitor. Additionally, the Organizers may at any time make further rules and regulations, having immediate effect, in relation to any aspect of the Exhibition.
  - 32 All disputes arising in connection with this Agreement shall be finally settled by a Sole Arbitrator, to be appointed by the Organizers, under the provisions of Indian Arbitration and Conciliation Act 1996. The place of the arbitration shall be Mumbai. Only the Courts at Mumbai shall have

  - trade show (Business Show) and therefore also agrees to the fact that children below the age of 16 years are not allowed to visit the show, this hold for children of Visitors & Exhibitors.
  - 35 Incase any Exhibitor wishes to take prior possession of their booth space, i.e. prior to the set up time allotted by the Organizers, it is the sole responsibility of the Exhibitor to contact the landlords of the venue and arrange for the same. The Organizer will not play a role in the arrangements of the same. Upon signing of this contract, the Exhibitor agrees to not pressurize the Organizers in any which way for additional set up time. The organizers have no objection to the exhibitor contacting the landlord of the respective venue for any arrangements they wish to make internally. The Exhibitor, upon signing of this contract, also agrees to not hold back any funds due to the organizers under the pretext of securing additional days for set up.
  - 36 All exhibitors need to have insurance of their goods, exhibits and third party insurance during the
- Contract subject to the payment of the Exhibitor to the Organizers of a consideration for 37 The Organizer is not responsible for taxation (VAT/Octroi/Excise/Customs, etc.) or any other liability of any sale or commercial transaction made by Exhibitors during the exhibitio
  - product pictures, profiles, brands ("Items") submitted by the exhibitor to the Organizer. Further the Organizer has the right to use the said Items as mentioned above for the promotion of Organizer forthcoming events, exhibitions, conferences and trade fairs at various places, for marketing the products and services of its clients and for any other promotional activities or otherwise as considered fit by the Organizer. Further, the exhibitor agrees to indemnify Organizer against any liability which may accrue to the Organizer including but not limited to claims, demands, notices, suits, proceedings made, served, instituted and/or pending by or against the exhibitor/ Organizer as a result of using the Items for the above mentioned

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(Authorised Signatory) with Company Seal (Terms and Conditions overleaf

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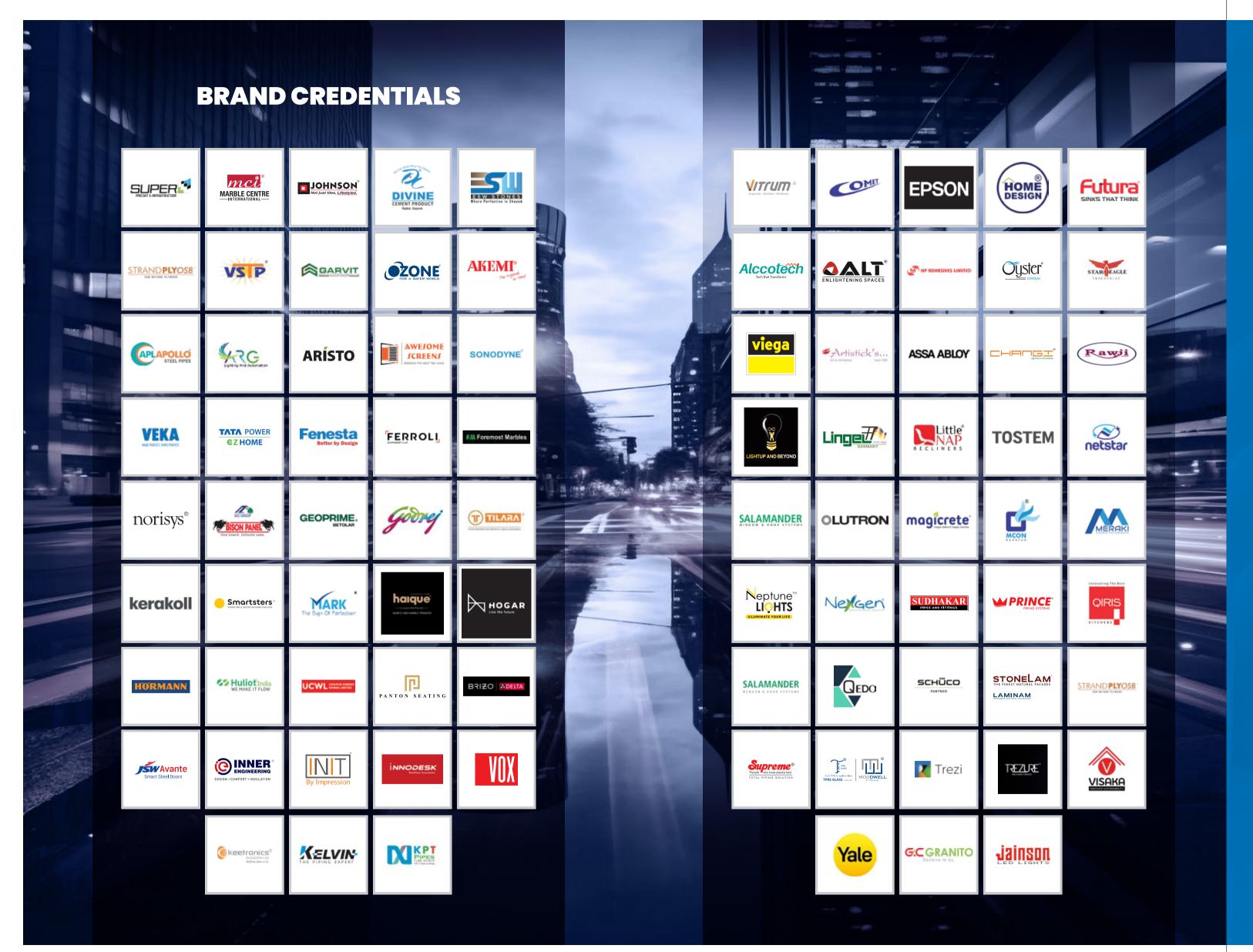




Karnataka Laminate
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#### **TESTIMONIALS**



Hi, I'm Oyon Sen, principal of Oyon Sen Architects, urban designers and planners. I came here this morning to witness a small but intense exhibition and I'm really excited to know that this Ace Reflect is going nationally in all cities. Kolkata is of course most important city in the eastern part of the country and I think Ace Reflect's presence here and presence in the future is very important to bring national brands to Kolkata and facilitate the business here. Great events can be much more and I'm hoping to see this increase its footprint and presence in the next years. So, congratulations and best wishes.



We would really appreciate Ace Reflect to be a part of this City of Joy. So we are glad we have participated in it and the event went so well, such smooth. We have lot of Architects, Contractors, and Builders. So it is a big success in Calcutta. Thank you. Thank you so much. 99



Ace Reflect has been a great platform. We've had excellent visitors, excellent crowd, excellent work.



We are participating in Ace Reflect format from last three years and it has been a great experience and great platform to exhibit all our products with the applications in Ace Reflect. We have participated in all the formats of Acetech and Ace Reflect. It has created a lot of awareness and lot of education about these world class products. Thank you. We thank you very much for this opportunity. It has been a great format because for us the major business influencers are Architects and Interior Designers who normally come in these formats and we are getting a lot of leads, we are getting lot of projects through these formats. So thank you very much. We promised to participate in the growth journey of real estate and building industries. Thank you very much.

66 I'd like to congratulate ABEC and its team for pulling up such a great show at Ludhiana. The venue is great. There are a lot of good Architects and Interior Designers visiting us. So yeah, I'd like to congratulate ABEC and its team and I hope they keep on doing such good stuff. Thank you.



was a great experience with Ace Reflect. We had a lot of fun here. A lot of clients we met, a lot of architects, a lot of builders and we got a good clientage here. So it was an amazing experience. Thank you. Ace Reflect Team.

66 I congratulate all the staff, all the members of ACETECH, Asia's largest exhibitors in the field of building, construction, architect and many others. Thank you very much. Thank you, ABEC.



66 We've been part with Ace Reflect for almost like now, second year. We are doing this whole Ace Reflect across India and we have gotten good response from the crowd and we are getting good support from the Ace Reflect team also. So happy to be here and welcome you all. Please come visit us.

> We have been associated with Ace Reflect since last three years and we are happy with the ABEC team's coordination, their way of organizing the exhibition. We intend to do two more years or many more years in the future with Ace Reflect in the multiple cities also. We have plans for exhibiting in Mumbai, Delhi in a big way. We are fully satisfied with Ace Reflect show and we feel like this would be the great platform for promoting our product to the end customers like Interior Designers, Architects and Developers. Last year's experience was absolutely good and we could generate lot of inquiries. So we decided this year to participate in multiple cities. Similarly, we'll be participating next year and many more years in the future. We wish good luck to the team and we hope to be there in next shows also. Thank you so much.









































**GLIMPSES OVER** 

**THE YEARS** 























