



**ACE  
CERAMICA**  
Ace-ing the art of ceramics

**OPPORTUNITIES  
BEYOND  
BUSINESS**

AN  
**ace**  
ARCHITECTURE CONSTRUCTION ENGINEERING  
TECH

INITIATIVE

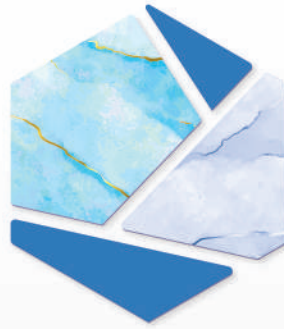
**2025**  
MUMBAI

06 | 07 | 08 | 09  
NOV | NOV | NOV | NOV

A modern interior space featuring a large, light-colored modular sofa with several cushions, including one in a vibrant orange. In the foreground, a round coffee table with a dark, marbled top sits on a light-colored rug. To the left, a dining area with a dark table and modern chairs is visible, surrounded by lush green plants. The background consists of a wall with vertical slats and a textured concrete wall. A blue banner at the top right contains the text 'KEY SEGMENTS'.

# KEY SEGMENTS

- CERAMIC TILES
- BATH & SANITATION
- QUARTZ
- WALL TILES
- FLOOR TILES
- GVT, PGVT TILES
- SLAB TILES
- DECORATIVE TILES
- MOSAIC TILES
- OUTDOOR & PARKING TILES
- CHEMICAL & ADHESIVE
- SEMI-FINISHED PRODUCTS
- STONE PRODUCTS AND MANY MORE



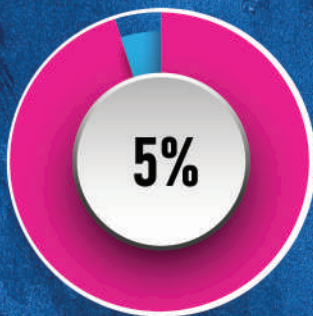
**ACE  
CERAMICA**  
Ace-ing the art of ceramics

Backed by over **18 Years** of experience in the Architecture, Building Materials & Design industries

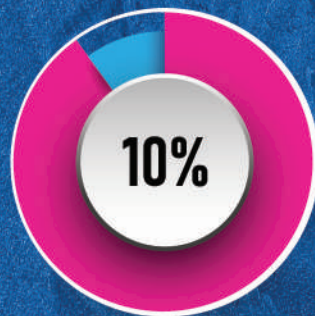
**ACETECH**, proudly presents an exclusive Trade Show dedicated to the Ceramics, Sanitary and Surfaces Industries.

Curating bespoke National & International brands under one roof for Interior Designers, Architects, Dealers, Developers & Other Industry specifiers to discover and source products that create world class interiors.

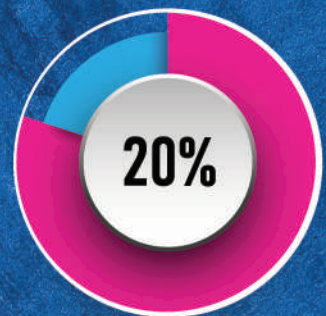
# VISITORS PROFILE



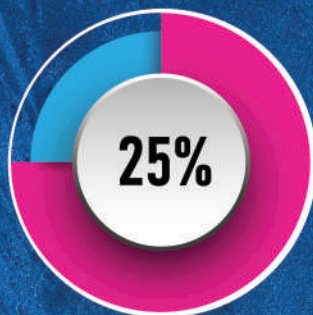
**INFLUENCERS**



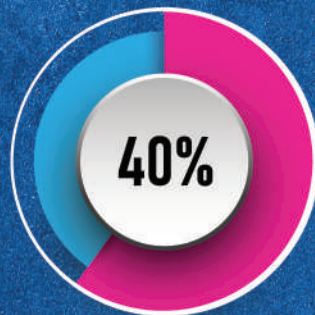
**INTERNATIONAL  
BUYERS**



**ARCHITECTS &  
DEVELOPERS**



**BUILDERS**



**DEALERS**

## KEY HIGHLIGHTS



**50+**

BRANDS FROM  
CERAMIC INDUSTRY



**80+**

INTERNATIONAL  
HOSTED BUYERS



**10,000+**

DOMESTIC DEALERS



**5000+**

ARCHITECTS &  
DEVELOPERS

# INTERNATIONAL BUYERS



AUSTRALIA



INDIA



KUWAIT



UNITED KINGDOM



FRANCE



JORDAN



CAMEROON



NIGERIA



UNITED ARAB  
EMIRATES



SRI LANKA



LEBANON



SAUDI ARABIA



VIETNAM



KENYA



NEPAL

**80+**

International  
Buyers

**50+**

Brands from  
Ceramics/Bath Sanitation  
Industry

**10,000+**

Domestic  
Dealers

**5,000+**

Architectures,  
Designers & Developers

## ACE CERAMICA HOSTED BUYER PROGRAM

**FEATURES THAT MAKE THE HOSTED BUYER PROGRAM STAND OUT  
FOCUSSING ON CERAMICS & BATH SANITATION  
BUYERS FROM ACROSS THE GLOBE**

**1. 3 NIGHTS, 4 DAYS STAY**

(4 & 5 Star properties like Sahara Star,  
The Lalit, Grand Hyatt, JW Marriott etc.)

**2. TO AND FROM FLIGHT TICKETS**

**3. PICK AND DROP SERVICES**

**4. EXCLUSIVE HOSPITALITY  
PRIVILEGES**

**5. EXCLUSIVE VIP PRIVILEGES**



**ACE  
CERAMICA**  
Ace-ing the art of ceramics

2  
0  
2  
4

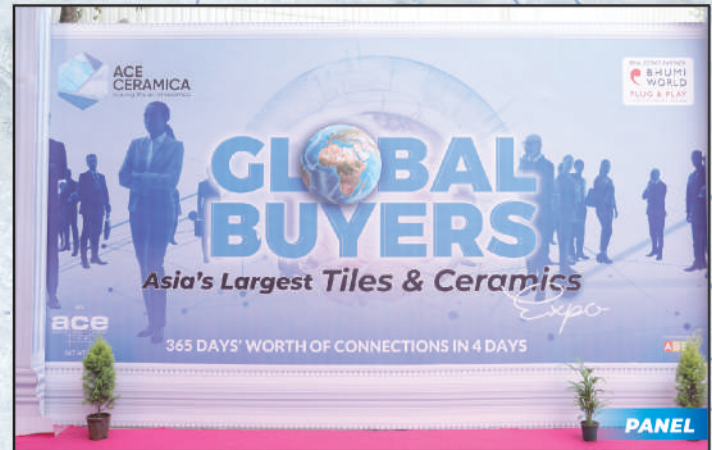
REAL ESTATE PARTNER

**BHUMI  
WORLD**

**PLUG & PLAY**  
INDUSTRIAL PARK

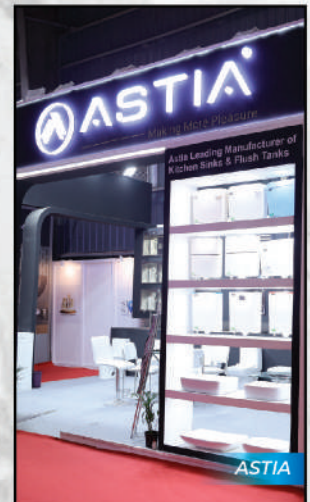
## SPONSORSHIP OPPORTUNITY





# THE GLOBAL BUSINESS PLATFORM











**SUPER**

Oyster®  
LifeStyle

BHUMI  
WORLD  
PLUG & PLAY  
INDUSTRIAL PARK

THE BATH SHOP

itama®  
TOILET SEAT COVER & CISTERN

M  
megica™  
CERAMIC

STIFFER®  
BONDING EXPERT

PASSERO®  
• TILES & BATHWARE

EUROQO®  
Bigger · Better · Global

TORIS  
BATHWARE

oasis®  
Your Own Dream  
TILES & SANITARYWARE

METRO®  
ARTE CERAMICA

CROCE  
CRAFTSMANSHIP OF CERAMIC

SHIVAY®  
TERRACOTTA

ASTIA  
Making More Pleasure

NEDEF

COLSTON®  
WELLNESS X BATH

VISTA®

FLAIS  
GRANITO

sparten  
in ceramics

SONET®  
DESIGNED FOR DESIRES

SIMON  
Cera

HAWK®  
GRANITO

LEM3J  
ETERNAL SURFACES

LE-MINA

TITA®  
Handmade Luxury

SUZORA®  
ART MATTERS

BRANDS

ACE CERAMICA 2025

# STELLAR INSTALLATION & LOUNGES



# GRAND STAND AWARD

**ACE CERAMICA** proudly presents the **Grand Stand Awards!**

This prestigious award program recognizes exhibitors who showcase exceptional design in their booths. We honor creativity, visual impact, and the skillful use of materials, space, color, texture, and graphics.

A distinguished panel of architects and interior designers will judge the entries.



## PLATINUM WINNER

**mm2mm**  
PRODUCTS

## GOLD WINNER

**FLAIS**  
GRANITO

## SILVER WINNER



## BRONZE WINNER

**BHUMI WORLD**  
PLUG & PLAY  
INDUSTRIAL PARK

## SPECIAL JURY

**mozart**  
THE TILE COMPOSER

## SPECIAL JURY

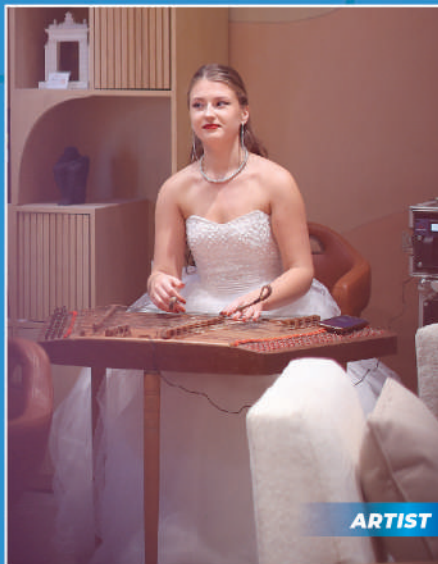
**sparten**  
in ceramics

## JURY AWARD

**EXOTICA**  
EXCLUSIVE SURFACES



# GLIMPSES 2024





**SHOWCASE SPLENDOR  
WHERE CERAMICS  
MEET ELEGANCE**

# TESTIMONIALS



## SHRI DEVENDRA FADNAVIS

HON'BLE CHIEF MINISTER OF  
MAHARASHTRA

I would like to thank **ACETECH** for inviting me here and all the industry heads who are present here to discuss and deliberate over ideas that would change the city and the industry for better. The industry and the government has a common agenda and we would work together to change the city.



## HAFAEEZ CONTRACTOR

ARCHITECT HAFEEZ CONTRACTOR

I am really surprised with the amount of new materials that are now available in Indian market and are showcased at **ACETECH**. This platform indeed is a great opportunity for each & every one.



## ASHISH RAHEJA

RAHEJA UNIVERSAL

"**ACETECH** helps build better lifestyle and the name says it all. It's an ACE in technology.

**ACETECH** has its foundation in architecture and engineering. It is the foundation stone for India's growth."



## KRUPA ZUBIN & ZUBIN ZAINUDDIN

ZZ ARCHITECTS

I am definitely at **ACETECH**. After years of lockdown and with no gathering to sort of bring everyone together, it's wonderful to be around such great energy and people. I believe that you should attend the event to catch up because there will be many new products that you will likely get to see. Check it out and enjoy a pleasant design weekend at **ACETECH** because it's a novel idea.



## SARAH SHAM

ESSAJEES ATELIER

My visit to **ACETECH** was truly impressive. The breadth of design talent on display was remarkable, and the event itself was energetic and engaging. Thank you for hosting such a successful event



## MATHILDE

FRANCE

At **ACETECH**, the experience has been fantastic - everyone has been so welcoming, and I've already seen so many amazing things! I'm eager to see what else they have to offer.



## FIRAS TANNOUS

LEBANON

I'm Firas, visiting India for the first time, was incredibly impressed by the extensive collection of materials on display at the show. I particularly enjoyed seeing so many new products and groups. "We've never been before," but we're so glad we came. There's so much to see!" I express my gratitude for the invitation and hopes to attend again next year.



## DAHER MOHAMMAD

LEBANON

Visiting **ACE CERAMICA EXPO** in Mumbai has been an exciting experience! The variety and innovation in ceramics are truly impressive.

# ACE CERAMICA

ACE-ING THE ART OF CERAMICS



**DR. NIRANJAN  
HIRANANDANI**

**HIRANANDANI GROUP**

I've been attending **ACETECH** for years, and it just keeps getting better! The variety of products and exhibitors seems to grow every year, making it a must-see event for anyone in the industry.



**SONALI BHAGAWATI**

**DESIGN PLUS ARCHITECTURE**

The association with **ACETECH** is always wonderful. **ACETECH** is a great platform and I have said this as **ACETECH** is one place where you can see everything that you need in your house. It's so vibrant and great kind of exposure, it's a fantastic association. **ACETECH** has reached to International standards.



**ANCHAL**

**KUWAIT**

Hi, I'm Anchal. I'm from Kuwait and I came here specifically looking for tiles, and I'm impressed with what I've seen so far. The variety is fantastic, and I'm hopeful I'll find the perfect options for my project. Thank you for having me!



**ARZAN KAMBATA**

**ARZAN KHAMBATTA STUDIO**

**ACETECH** has become a premier event, raising the bar and competing with international fairs. It has a distinct character now, with an edge that sets it apart. Based on previous experiences, I have high expectations. One thing is certain: **ACETECH** is relentless in self-improvement.



**MAI**

**VIETNAM**

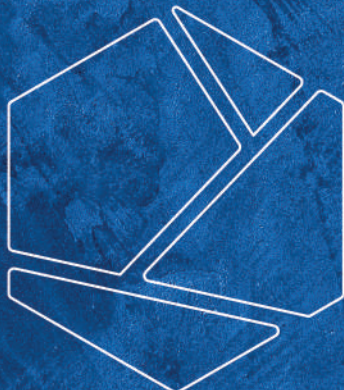
I'm thrilled to be at **ACE CERAMICA EXPO**! It's a fantastic platform to explore new trends and connect with global industry leaders.



**ABDUL ABDULLAHI**

**KENYA**

"**ACE CERAMICA EXPO** is a must-visit event! Looking forward to discovering the latest in ceramics and networking with industry experts."



**ACE  
CERAMICA**  
Ace-ing the art of ceramics

# MARKETING PLAN

## PROMOTIONAL REACH



PRINT



ONLINE



DIRECT



OOH

INFINITE MEDIA PRESENCE ENSURE ENDLESS  
BUSINESS OPPORTUNITIES

## VALUE PROPOSITION



### DIRECT

- VIP Invitations



### PRINT

- Newspaper Ads
- Magazine Ads
- News Letters

### SPECIAL MENTIONS

- Magazine Coverage
- News Letter Articles
- Press Releases

## DIGITAL PRESENCE

- Social Media pages and posts
- E-mailers
- Website



## OOH

- Hoarding
- Bus Backs
- Bus Shelters
- Metro Stations
- College Posters
- Bus Wraps



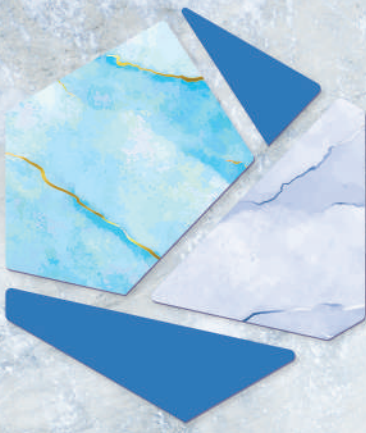
## EVENT MILEAGE

- Venue Collaterals Where Applicable
- Carrybags
- Lanyards

## SPECIAL MENTIONS

- Announcements
- Emcee Mentions



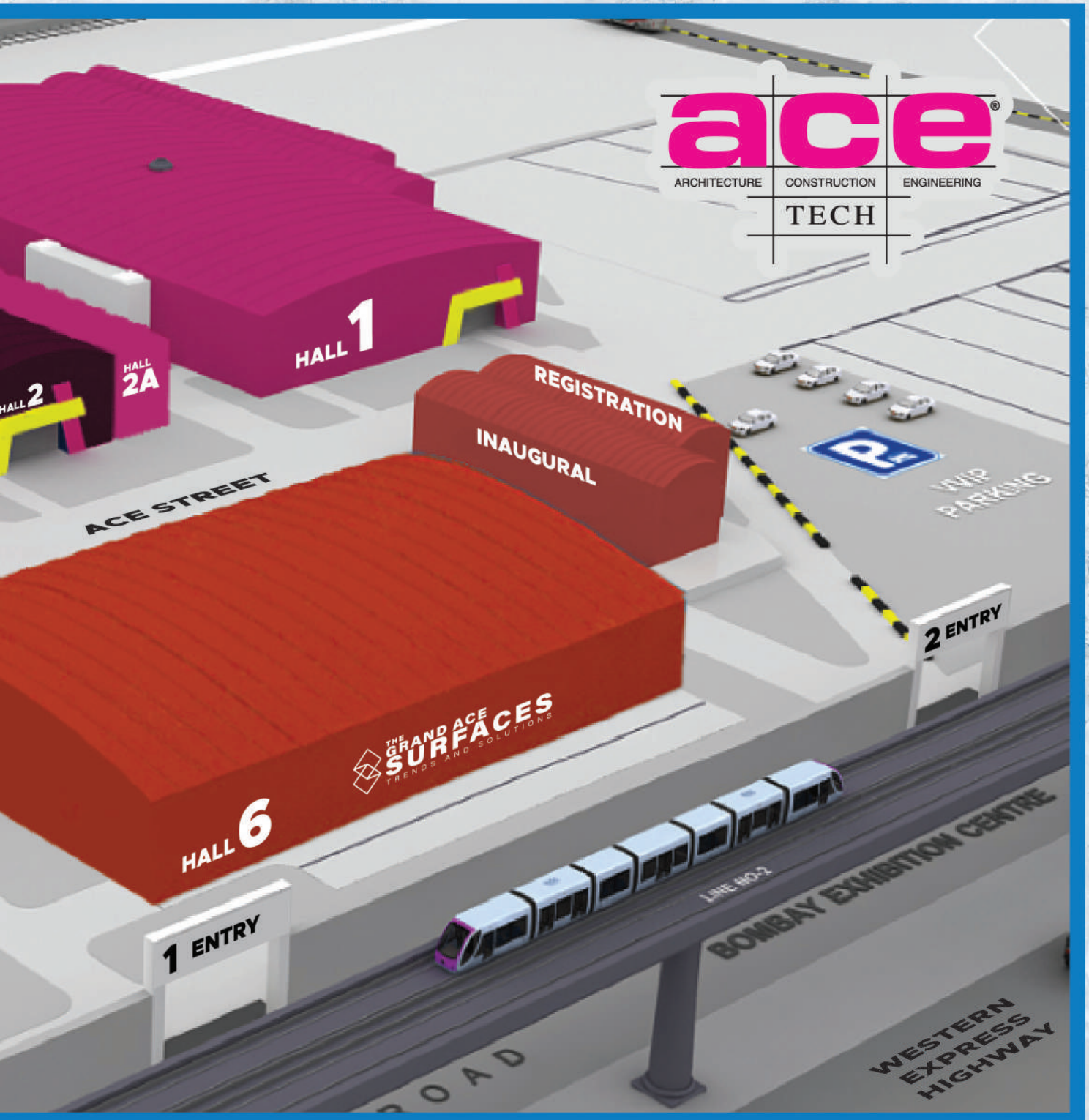


# ACE CERAMICA

Ace-ing the art of ceramics



06 · 07 · 08 · 09  
NOVEMBER 2025  
BOMBAY EXHIBITION CENTRE



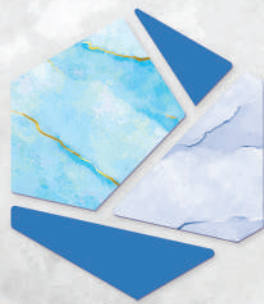
A modern lounge interior with a dark, textured stone wall. In the center, a low water feature contains large, light-colored rocks and bare, golden-brown branches. Several contemporary armchairs with light-colored upholstery and wooden frames are arranged around the water feature and in the foreground. A large, solid blue vertical bar is on the left side of the image. The floor is made of large, light-colored rectangular tiles. The lighting is warm and ambient, with some square light fixtures visible in the background.

*BRINGING THE*  
**WORLD BUYERS**  
**TOGETHER!**



**ACE  
CERAMICA**  
Ace-ing the art of ceramics

## ***LAYOUT & SBF FORM***



**ACE  
CERAMICA**  
Ace-ing the art of ceramics

## FOR MORE INFORMATION CONTACT

**Neha Qureshi** - Project Director

☎ +91 99205 95650 | ✉ neha.q@abec.asia

**Tanvi Anand** - Project Director

☎ +91 97731 13806 | ✉ tanvi.a@abec.asia

**Piyush Singh** - Project Director

☎ +91 90227 37166 | ✉ piyush.s@abec.asia

### **Ace Ceramica Desk 2024**

530, Laxmi Plaza, Laxmi Industrial Estate, New Link Road,  
Andheri (W), Mumbai - 400 053, INDIA  
Ph. : +91-22-4286 3900



FOLLOW US ON INSTAGRAM

EVENT ORGANISED BY:

